



THE NETWORK FOR
EXCELLENCE IN
HEALTH INNOVATION

Innovations to Improve Health Care Delivery
Alliance for Health Reform/Commonwealth Fund

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April 24, 2015



A national health policy institute that advances innovation and drives policy change to improve the **quality** and lower the **cost** of health care

Headquartered in **Cambridge, MA**, with offices in **Washington, DC**, and **San Francisco, CA**



Our Agenda: Drive Policy That Saves Lives



Ensuring Responsible Use of Medicines

Reforming Payment Systems



Improving Health Care Delivery

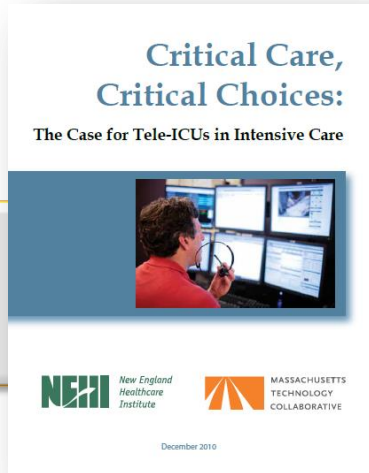
Advancing Technology



Promoting Health and Wellness

CRITICAL CARE, CRITICAL CHOICES

The Case for Tele-ICUs in Intensive Care



Addressing the national shortage of critical care physicians annually saves **\$122 million** &...

350
LIVES

WE ARE:

Educate the Public

3 Papers, Nearly 50 news articles & counting...

The Boston Globe
FierceHealthIT

Healthcare
Informatics
Healthcare IT Leadership, Vision & Strategy

Demonstrate Value



CALIFORNIA
HEALTHCARE
FOUNDATION

Drive Adoption



Global Lab for Health



- The Global Lab **scans domestic and international markets** for high-value innovations **that radically reduce cost and improve access to care.**
- Most health systems and plans are assembling **portfolios of innovations** – internal and external.
- We work to **de-risk the selection of high-value innovations** in order to accelerate their spread.

Global Lab for Health



Open sourcing

- All companies, health innovators are welcome to post
- Marketing materials and product details requested
- *“Answer all the questions new customers will have”*

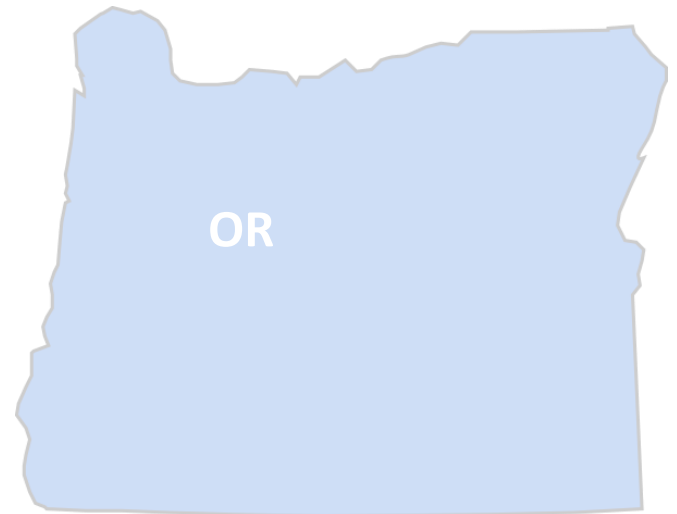
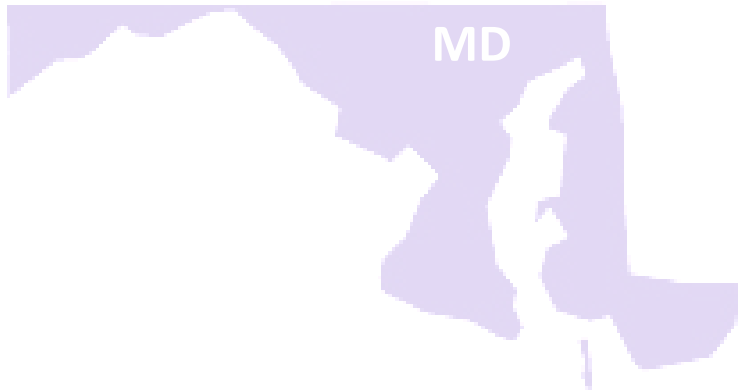
Peer-To-Peer Validation of Innovations

- Who is using the product or service now?
- What has their experience been – and their results?

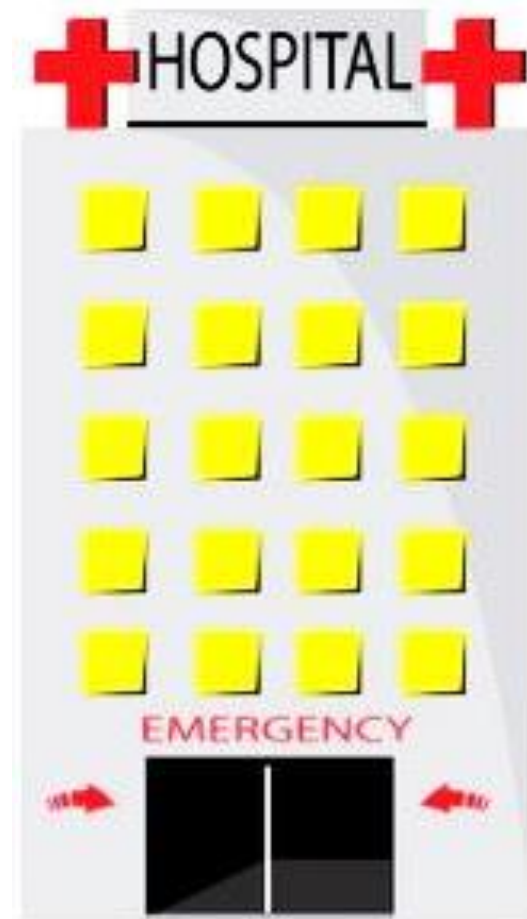
Awards : *The Green Button For Sustainable Innovation*

- Innovations that reduce costs, increase access by 20%
- Must have evidence from two independent adopters

Drivers of Adoption: Payment Reform



- Promote the adoption of new delivery system models
- Enhance the transparency of health care cost and quality information for the benefit of purchasers
- Make investments in MA community hospitals to sustain and transform them



Cross-State Provider Licensure and Credentialing



Potential FDA Regulation



The FDA intends to focus on mobile medical apps that poses the greatest risk to patients that:

are intended to be used as an accessory to a regulated medical device – for example, an application that allows a health care professional to make a specific diagnosis by viewing a medical image from a picture archiving and communication system (PACS) on a smartphone or a mobile tablet; or

transform a mobile platform into a regulated medical device – for example, an application that turns a smartphone into an electrocardiography (ECG) machine to detect abnormal heart rhythms or determine if a patient is experiencing a heart attack.

Life is good.®



Barriers to Adoption: Culture





**Two of the
most
important
qualities in
life:**

**Patience
and
Wisdom**