A national health policy institute that advances innovation and drives policy change to improve the quality and lower the cost of health care.

Headquartered in Cambridge, MA, with offices in Washington, DC, and San Francisco, CA.
Our Agenda: Drive Policy That Saves Lives

- Ensuring Responsible Use of Medicines
- Reforming Payment Systems
- Improving Health Care Delivery
- Advancing Technology
- Promoting Health and Wellness
Drivers of Adoption: Research

CRITICAL CARE, CRITICAL CHOICES
The Case for Tele-ICUs in Intensive Care

Addressing the national shortage of critical care physicians annually saves $122 million &...

WE ARE:

Educate the Public
3 Papers, Nearly 50 news articles & counting...

Demonstrate Value

Drive Adoption

The Boston Globe
FierceHealthIT
Healthcare Informatics
California Healthcare Foundation
Steward Health Care System
Global Lab for Health

- The Global Lab **scans domestic and international markets** for high-value innovations **that radically reduce cost and improve access to care.**

- Most health systems and plans are assembling **portfolios of innovations** – internal and external.

- We work to **de-risk the selection of high-value innovations** in order to accelerate their spread.
Open sourcing
- All companies, health innovators are welcome to post
- Marketing materials and product details requested
- “Answer all the questions new customers will have”

Peer-To-Peer Validation of Innovations
- Who is using the product or service now?
- What has their experience been – and their results?

Awards: The *Green Button For Sustainable Innovation*
- Innovations that reduce costs, increase access by 20%
- Must have evidence from two independent adopters
Drivers of Adoption: Payment Reform
Drivers of Adoption: Payment Reform

- Promote the adoption of new delivery system models
- Enhance the transparency of health care cost and quality information for the benefit of purchasers
- Make investments in MA community hospitals to sustain and transform them
Barriers to Adoption: Regulation

Cross-State Provider Licensure and Credentialing
The FDA intends to focus on mobile medical apps that pose the greatest risk to patients that:

- are intended to be used as an accessory to a regulated medical device – for example, an application that allows a healthcare professional to make a specific diagnosis by viewing a medical image from a picture archiving and communication system (PACS) on a smartphone or a mobile tablet; or

- transform a mobile platform into a regulated medical device – for example, an application that turns a smartphone into an electrocardiography (ECG) machine to detect abnormal heart rhythms or determine if a patient is experiencing a heart attack.
Barriers to Adoption: Culture

Life is good.
Barriers to Adoption: Culture
Two of the most important qualities in life:

Patience and Wisdom