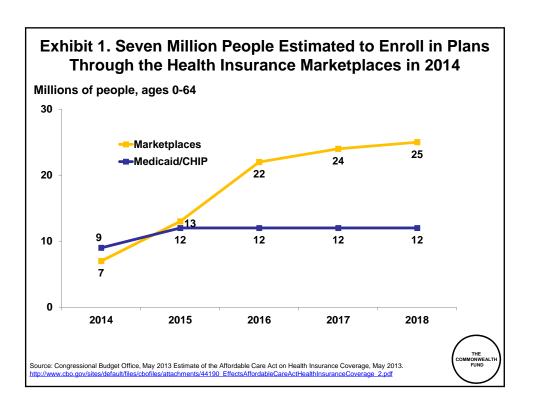
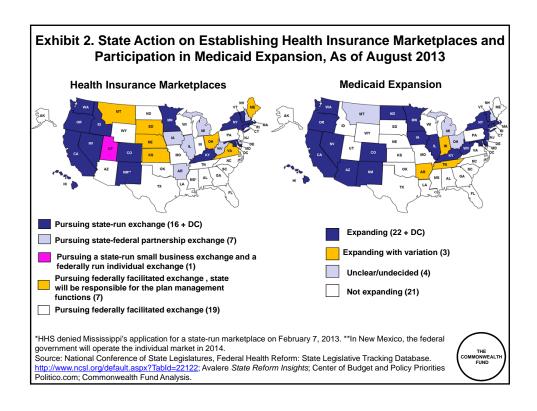


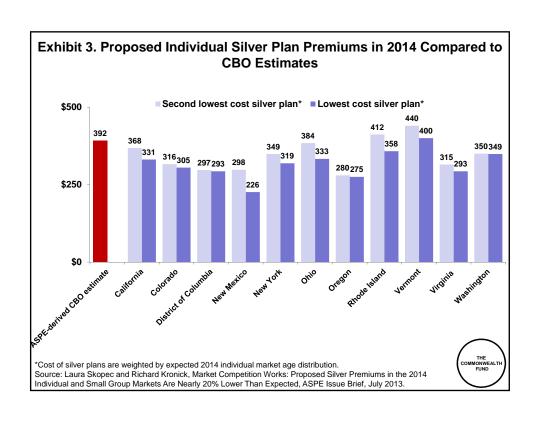
State Health Insurance Marketplaces on the Eve of Open Enrollment: Key Implementation Issues

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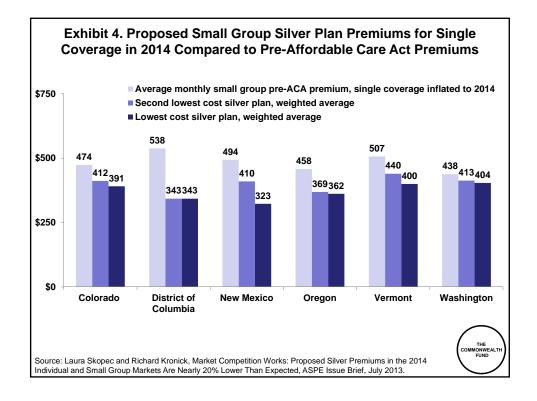


Exhibit 5. Marketplaces: Key Implementation Questions

Near-Term

- How are the marketplaces shaping up? What are key differences?
- What is variation across states in health plan participation, premiums?
- What steps are federal/state governments taking to ensure broad public awareness of the marketplaces and eligibility for subsidies?
- What will be the experience of people choosing plans, gaining access to subsidies? Do they enroll, why or why not?
- How many states will participate in the Medicaid expansion next year?
 Short to Long-Term
- Will different marketplace designs affect outcomes (individual and small business enrollment, customer satisfaction, uninsured and underinsured, plan competition, premium growth, costs to individuals/employers and government, delivery system innovation)?
- How will state approaches to the Medicaid expansion affect enrollment, the marketplaces, individual and government costs?
- How are state and federal governments coordinating exchanges and Medicaid programs? Efforts to reduce risks of gaps and "churn"?