

# Alliance for Health Reform Briefing August 9, 2013

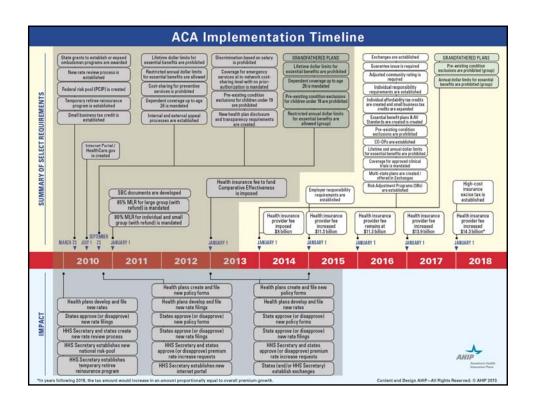
Karen Ignagni President and CEO America's Health Insurance Plans

#### Outline



- ACA Implementation Timeline
- Understanding Rate Variation Across the Country
- Affordability Challenges
- Plan Operational Focus

2



## Understanding Rate Variation Across the Country



- What Coverage People Have Today
- Pre-ACA Market Regulations
- State Mandates
- Low Cost vs. High Cost Areas
- Payment Innovation

4

## Affordability Challenges AHIP

- Hospital Consolidation
- Health Insurance Tax
- Restrictions on Cost Containment Tools
- Scope of Practice Limits
- Defensive Medicine

5

### Plan Operational Focus



- Readiness
- Affordability
- Workability
- Customer Service

6