US CONGRESS 2014

Ebola - America's Preparedness Academic Medicine At Its Best

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Ebola - America's Preparedness Academic Medicine At Its Best

- Why Nebraska? The history of the BCU
- Team structure, development & function
- Our early reflections on the experience
- How we create enduring preparedness

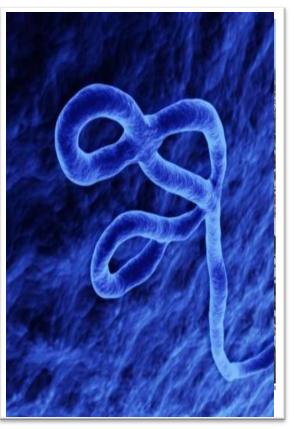




Academic Health Centers

Academic Health Centers are the best combination:

- Relevant Educational Programs
- Groundbreaking Discovery
- World-Class Health Care Delivery
- Broad Community Engagement
- Medical Readiness to Respond





UNMC BCU: Why Nebraska?

- Centrally located in the US
- US Strategic Command
- <u>Univ Affil Res Center WMD</u>
- Proximity to the Offutt AFB
- Proximity to Eppley airport



- Health Sciences State University Campus
- Hub of AHC Core Teaching Hospital System
- Home of Diagnostic State Clinical Laboratory



History of the UNMC BCU

- Completed in 2005 following the 9/11, WMD & SARS concerns.
- Ten fully supported beds, the largest facility in the US.
- Located within The Nebraska Medical Center, a hub hospital of Nebraska Medicine and with the Bio-Safety Level III Lab.

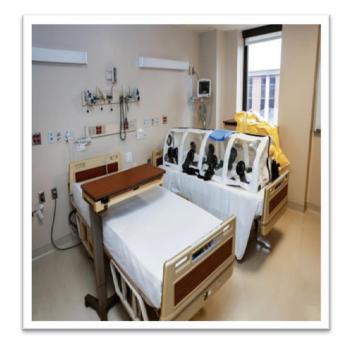


 A joint project of Nebraska Medicine, Nebraska Health and Human Services, and the University of Nebraska Medical Center.



History of the UNMC BCU

- Commissioned as Federal Asset by the CDC & the Military in 2005.
- Provides first line of treatment & research for bioterrorism or naturally occurring extremely infectious diseases.



 Fully equipped & staffed to safely care for anyone exposed to a wide range of highly contagious and dangerous diseases.



UNMC BCU Team Composition

46-member long standing core team of dedicated health care professional volunteers from the medical center and the university:

- 22 Nurses
- 8 Resp Therapists
- 6 Care Techs
- 10 Physicians
 - Infect Disease
 - Critical Care
 - Anesthesia
 - Pediatrics



- Many others are critical but not on the core team (>100)
- Many additional volunteers since Ebola outbreak in Africa, some trained & added to the team

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UNMC BCU Team Development

- Team meets monthly to review policy, procedures, staff training and global infectious threats
- Team drills quarterly since 2005 with community firstresponders, DOH, etc.
- Core team fully engaged & emotionally supported
- Ongoing research changes policy and practice frequently



 Communicates with the public & multiple national officials regarding status & readiness



UNMC BCU Team Connectivity

Federal: CDC DOD / DOS **DOHHS / ASPR Ebola Czar** FDA / FAA / FBI **USAMRIID US Congress US-AID** STRATCOM **WHO**

...and more!

State: Governor DOHHS Legislature County DOH City DOH Sheriff / PD EMS

<u>AHC's</u>: Emory Univ NIH BCU NYC HHC Others (Many)



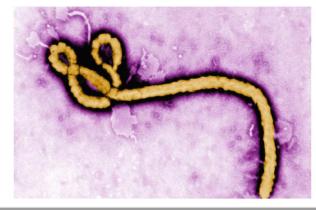


U.S. Biocontainment Capacity

- 4 Existing BCU's with a total capacity of 16 beds (10 in Nebraska)
- More capacity & more facilities needed
- Most hospitals lacking expertise in highly infectious disease treatment

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Campus, clinical leaders to discuss Ebola response



Chancellor to discuss Ebola at national conference

UNMC Chancellor Jeffrey P. Gold, M.D., will speak on Ebola at the American Association of Medical Colleges annual meeting in Chicago.

Dr. Gold will speak at a special town hall section of the event at 9:30 a.m. on Nov. 10.

His topic: "Ebola - Why Our Nation's Academic Medical Centers Are Uniquely Prepared to Respond."

In an email promoting the conference, the AAMC states that Dr. Gold will "share his unique perspective and field audience questions" on Ebola.

 National standardized training in highly infectious disease and facility assessment urgently needed



BCU System Activation

- Staff available 24 X 7 to evaluate or receive pts.
- Ongoing rigorous training insures ability to act with competence and instill true confidence
- Communicate process
 and progress of team



 Reassurance of the curious & fearful clearly & frequently through multimedia approach



Public & Media Awareness

- Very wide & high volume global media reach
- Full IC roles
- Media team
 - Briefings
 - Statements
 - Interviews
 - Images
 - Posts/Tweets
- Engages all community concerns

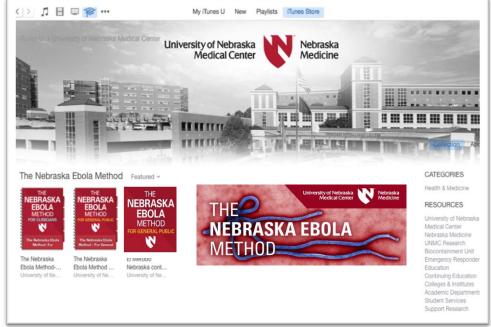


Monitors national & local media continuously



Local ... to ... Global Education

- Huge demand
- Multimedia approach
- ALL free content
- Just in time learning
- Subscription and engagement user tracking with CME



- Formal academic curriculum based
- Multi-audience focused for public, & health care professionals / facilities

https://itunesu.itunes.apple.com/enroll/FDL-BXP-WTF





Lessons Learned - UNMC BCU

- A decade of planning and practice matters
- A prototypical example of teamwork and trust
- Partnerships with worldwide & US resources are key – can't be done alone – stay connected
- Clear, frequent & accurate communication is key
- Every tiny detail of care and logistics matters
- A truly organization-wide effort all are in
- An expensive and as yet un-reimbursed effort





Lessons Learned - UNMC BCU

- Public and political opinions have an impact
- There are predicted & unpredicted personal & organizational risks at many levels
- Expect the unexpected, stuff just happens
- A true test of the leadership of academic medicine in America – at a critical time for the US
- Together, we are up to this global challenge & those which will surely follow.





Sustainable National Readiness

- Training for hospitals & teams on Highly Infectious Diseases is essential (UNMC & Emory - HHS/CDC Effort)
- **Reimbursement for lost revenue and unrecovered** costs of preparedness is essential
- Independent national BCU Accreditation Program to ensure training and skill levels are maintained
- **Expansion of current BCU facilities & add others**
- **Create national registries of patients & contacts**
- Establish an enhanced triage & communication system of core hospitals for transfers & consults
- Funds for expedited research and clinical trails





....and what it's really ALL about!



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