



Premium Projection Origins

- CBO
- Private Actuaries
- Insurers
- Partisan Polarization

Early State Returns: Around the Horn

- ASPE, Avalere
- Blues vs. Reds
- Assumptions, Omissions, Baselines
- ✓ Take-up distribution
- ✓ Benefits comparisons
- ✓ Pre- & post- subsidies

Variable Variables

- Preexisting conditions (regulation, competition)
- Players & playbooks
- Political messaging

Snapshots vs. Future Factors

- Static/Dynamic
- Business strategies
- Rate suppression
- Dead weight losses, opportunity costs
- Broader cost trends