

SPEAKER BIOGRAPHIES
“Quality Care: Getting More Bang for the Buck?”
November 15, 2013

RICHARD J. BARON, is president and CEO of the American Board of Internal Medicine and the ABIM Foundation. Previously, Dr. Baron served as group director of Seamless Care Models at the Centers for Medicare & Medicaid Services (CMS) Innovation Center, where he led efforts related to accountable care organizations and primary care. Prior to his CMS appointment, Dr. Baron practiced general internal medicine and geriatrics at Greenhouse Internists, P.C., located in Philadelphia. Greenhouse has been a pioneer in the comprehensive adoption of electronic health records in the small practice environment. Until joining the federal government, Dr. Baron also served on the board of the National Quality Forum and its Health Information Technology Advisory Committee, as well as the Standards Committee of the National Committee for Quality Assurance (NCQA). Dr. Baron served as chief medical officer of Health Partners, a not-for-profit Medicaid HMO in Philadelphia, from 1988 to 1996. He was the architect of the Best Clinical and Administrative Practices program, funded by the Robert Wood Johnson Foundation and the Center for Health Care Strategies, working with medical leadership of Medicaid health plans around the country in learning collaboratives to improve the quality of care for their members. Dr. Baron received an English degree from Harvard College and his medical degree from Yale University.

ROBERT BERENSON, is an institute fellow at the Urban Institute. He is an expert in health care policy, particularly Medicare, with experience practicing medicine, serving in senior positions in two administrations, and helping organize and manage a successful preferred provider organization. Dr. Berenson recently completed a three year term on the Medicare Payment Advisory Commission (MedPAC), the last two as vice-chair. From 1998 to 2000, he was in charge of Medicare payment policy and private health plan contracting in the Centers for Medicare and Medicaid Services. Previously, he served as an assistant director of the Carter White House domestic policy staff. Dr. Berenson is a board-certified internist who practiced for twenty years, the last twelve in a Washington, DC group practice, and is a fellow of the American College of Physicians. He was co-author, with Walter Zelman, of *The Managed Care Blues & How to Cure Them*, and, with Rick Mayes, *Medicare Payment Policy and the Shaping of U.S. Health Care*. He is a graduate of the Mount Sinai School of Medicine and is on the faculty at the George Washington University Schools of Medicine and Public Health and the Fuqua School of Business at Duke.

DON EUGENE DETMER, is professor of medical education in the Department of Public Health Sciences of the School of Medicine at the University of Virginia, Charlottesville, Virginia. Dr. Detmer most recently was the first medical director for advocacy and health policy for the American College of Surgeons. Prior to that post, Dr. Detmer was the inaugural health policy fellow at the Institute of Medicine (IOM). In 1991, he began an 11-year term on the IOM’s Board on Health Care Services, including eight years as its chair. He served on the IOM committees that issued the reports “To Err is Human: Building a Safe Health Care System” (2000) and “Crossing the Quality Chasm: A New Healthcare System for the Next Century” (2001). Dr. Detmer received the IOM Walsh McDermott Award in 2009 and the Morris Collen Award from the American College of Medical Informatics. Most recently, he served on the IOM

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committee on the Future Information Architectures, Processes, and Strategies for the Centers for Medicare and Medicaid Services and the IOM committee on Patient Safety and Health Information Technology. Dr. Detmer earned his MD from the University of Kansas and a MA from Cambridge University.

JENNIFER SWEENEY, is the director of consumer engagement and community outreach at the National Partnership for Women & Families (NPWF). In her role, Ms. Sweeney works with foundations, federal government leaders, health care providers, community-based organizations, consumers and others to develop and implement strategies for improving the quality, safety, efficiency, and patient- and family-centeredness of the health care delivery system. She has extensive experience with multi-stakeholder engagement and deliberative processes, and a deep knowledge of delivery system models and quality improvement strategies aimed at achieving a more patient-centered, high quality health care system. Ms. Sweeney sits on the Joint Commission's Patient and Family Advisory Board. Prior to joining the NPWF, she was the director of public policy at Business and Professional Women/USA (BPW/USA). Before joining BPW/USA, Ms. Sweeney was a senior state lobbyist with the American College of Obstetricians and Gynecologists (ACOG) and a senior research consultant with the Corporate Executive Board, where she conducted literature reviews and produced best practice benchmarking reports on gender and diversity issues for Fortune 500 companies. Ms. Sweeney holds a bachelor's degree from Union College and a master's degree from George Washington University.

ANNE WEISS, is a senior program officer directing the Robert Wood Johnson Foundation's Quality/Equality Health Care program management team. Before joining the foundation in 1999, she worked in health care policy at both the federal and state level. Previously, Ms. Weiss was senior assistant commissioner of the New Jersey Department of Health, directing the state's oversight of health plans and provider quality, including the state's first quality report cards. She also served as executive director of New Jersey's blue-ribbon health reform panel, the Essential Health Services Commission, where she directed implementation of a subsidized health benefits program for the working uninsured. Previously, Ms. Weiss spent 10 years in Washington, DC as professional staff to the U.S. Senate Committee on Finance and as an examiner with the Office of Management and Budget. She was also a program analyst in the HHS Office of the Assistant Secretary for Planning and Evaluation, was a member of the steering committee of the National Academy for State Health Policy and served on the board of the National Association of Health Organizations. Ms. Weiss received her MPP from Harvard's Kennedy School and a BA from Wellesley College.