

## **SPEAKER BIOGRAPHIES**

### **Streamlining Cost Sharing in Medicare: The Impact on Beneficiaries**

July 22, 2013

**JOE BAKER** has been president of the Medicare Rights Center since June 2009. Mr. Baker is a member of the Institute of Medicine's Board on Health Care Services and Committee on Geographic Variation in Health Care Spending and Promotion of High-Value Care. He also serves on the U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services' Advisory Panel on Outreach and Education. He is an adjunct professor at the New York University School of Law, where he teaches a class on implementation of the Affordable Care Act. Previously, he was the deputy secretary for health and human services in New York State under Governor David A. Paterson, where he was instrumental in developing Medicaid reforms and a proposal to extend health coverage to younger New Yorkers. Mr. Baker served as assistant deputy secretary for health and human services under Governor Eliot Spitzer, after having directed the Health Care Bureau under Eliot Spitzer when he was attorney general of New York. Mr. Baker was executive vice president of Medicare Rights from 1994 to 2001, and prior to that was associate director of legal services for Gay Men's Health Crisis. He is a graduate of the University of Virginia School of Law.

**SHEILA BURKE**, is a faculty research fellow at the Malcolm Wiener Center for Social Policy and a member of the faculty at the John F. Kennedy School of Government at Harvard University. She is also a senior public policy advisor at Baker, Donelson, Bearman, Caldwell & Berkowitz. Ms. Burke joined the Smithsonian Institution in 2000 as undersecretary for American museums and national programs, and in 2004 became deputy secretary and chief operating officer, a position in which she served until September 2007. From 1996 to 2000, she was executive dean and lecturer in public policy at the John F. Kennedy School of Government at Harvard University. Ms. Burke was chief of staff to Sen. Bob Dole, R-Kans., from 1986 to 1996, when he was Senate Minority and then the Majority Leader. In 1995, she was elected as secretary of the Senate, the chief administrative officer of the U.S. Senate. She joined the staff of the Senate Finance Committee in 1978, becoming deputy staff director of the committee in 1982 and deputy chief of staff to the Senate Majority Leader in 1985. Ms. Burke served as a member of the Medicare Payment Advisory Commission from 2000 to 2007, and a member of the board of trustees of the Kaiser Family Foundation, serving as chair of the board from 2005 to 2008. Ms. Burke serves on the boards of The Chubb Corporation, as well as the board of regents of the Uniformed Services University of the Health Sciences. She is also a member of the Kaiser Commission on Medicaid and the Uninsured, the board of visitors of Georgetown University's School of Nursing and Health Studies, a member, board of directors, Association of American Medical Colleges, as well as a member of the board of The American Cancer Society. She was elected to membership in the Institute of Medicine, National Academy of Sciences in 2004 and to the National Academy of Public Administration.

**JULIETTE CUBANSKI**, is associate director of the Program on Medicare Policy at The Henry J. Kaiser Family Foundation. As a senior member of the foundation's Medicare policy team, Dr. Cubanski helps to lead the foundation's activities related to the Kaiser Project on Medicare's Future, a major foundation initiative focused on producing timely and authoritative analysis of leading Medicare reform proposals and on informing the debate about the future of the Medicare

program. As part of these efforts, Dr. Cubanski has coauthored two authoritative studies analyzing the cost and coverage effects of raising the age of eligibility for Medicare and restructuring Medicare's benefit design, as well as a major compendium of policy options to sustain Medicare for the future. Dr. Cubanski also has helped lead the foundation's analytic efforts related to the Medicare Part D prescription drug benefit and how the private drug plan marketplace has evolved since its inception in 2006. In addition, she conducts research and analysis related to Medicare's long-term financial condition; the financial burden of health spending among Medicare beneficiaries; and Medicare beneficiaries with disabilities. Dr. Cubanski earned a Ph.D. in health policy at Harvard University, a master's of public policy and a master's of public health from the University of California, Berkeley, and a bachelor of arts degree from the University of California at Los Angeles.

**FRANK MCARDLE**, independent consultant, formerly served as a senior director and managed the Washington, DC research office of Aon Hewitt. He consults with employers on issues and developments in public policy and in the marketplace that directly or indirectly influence the design, costs and administration of their benefit programs. Prior to joining Aon Hewitt, he was the director of education and communications at the Employee Benefit Research Institute (EBRI). Preceding that position, he was a professional staff member at the Senate Special Committee on Aging. Previously, he held several positions with the U.S. Social Security Administration, among them, as a special assistant to the Commissioner of Social Security. He is a member of the National Academy of Social Insurance. He has testified on retiree health benefits before key congressional committees and the National Bipartisan Commission on the Future of Medicare. Mr. Mcardle was also appointed for two terms to the CMS Advisory Panel on Medicare Education, and he was a congressionally appointed delegate to the National Summit on Retirement Savings. He is a lead author of several reports for The Henry J. Kaiser Family Foundation on trends in retiree health benefits. He has had ongoing discussions with congressional and administration staff during consideration and implementation of the Affordable Care Act, and in 2013 served as a Member of the Plan Offerings and Benefits Standardization Working Group of the DC Health Benefit Exchange authority. He has a Ph.D. from the University of Virginia, and he received his B.A. summa cum laude from Fordham University. He was a Woodrow Wilson Fellow and a Fulbright Scholar.