

SPEAKER BIOGRAPHIES

Health Insurance Marketplaces: Different Strokes for Different States

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CHIQUITA BROOKS-LASURE is the deputy director for policy and regulation at the Center for Consumer Information and Insurance Oversight (CCIIO) at CMS/HHS. In this role, she oversees development and clearance of policy and regulations related to implementing private insurance reforms and Exchanges of the Affordable Care Act. Prior to joining CCIIO, Chiquita was the director of coverage policy in the Office of Health Reform (OHR) at HHS, where she was responsible for policies regarding the Exchanges and Medicaid coverage. Before her work at OHR, she served on the Democratic staff of the Ways & Means Committee. Chiquita played an integral role in working on issues related to health care coverage, including Medicare Advantage and Part D and the passage of the Affordable Care Act. Prior to joining the committee, Chiquita was a director at Avalere Health, a strategic advisory group that advises clients on health policy. From 1999 to 2003, she worked at the Office of Management and Budget where she advised OMB and White House policy officials on Medicaid and SCHIP waivers, the uninsured, and Medicaid reform. Chiquita received her AB from Princeton University and her MPP from Georgetown University.

SARAH DASH is a member of the research faculty at the Georgetown University Health Policy Institute in the Center on Health Insurance Reforms, where her principal research focus is comprehensive monitoring of state health insurance exchange implementation and its impact on access to quality, affordable health care. Prior to joining the Institute faculty, she was a senior health policy aide to Senator Jay Rockefeller (D-WV) and Congresswoman Rosa DeLauro (D-CT). Sarah has also served as a state health policy consultant and as a health policy advisor to candidates for state and federal office. She received her Master's in Public Health from Yale University and a Bachelor of Science from MIT.

KAREN IGNAGNI is the president and chief executive officer of America's Health Insurance Plans (AHIP). Prior to joining one of AHIP's two predecessor organizations in 1993, Ms. Ignagni directed the AFL-CIO's Department of Employee Benefits. In the 1980s, she was a professional staff member of the U.S. Senate Labor and Human Resources Committee, and earlier worked at the Committee for National Health Insurance and the U.S. Department of Health and Human Services. Washingtonian magazine named her one of the top three "Top Guns" of all trade association heads. Modern Healthcare magazine routinely ranks her among the 100 most powerful people in health care. Ms. Ignagni received her M.B.A. from Loyola College's Executive Program.

REBECCA PEARCE was appointed to the position of executive director of Maryland Health Benefit Exchange in September 2011. Prior to her appointment, she served as the director of benefits administration at Kaiser Permanente where she was responsible for negotiating and implementing benefit exceptions for major national companies throughout the Kaiser Permanente organization. She also helped to develop Kaiser Permanente's national preventative benefit package as required by the Affordable Care Act. Prior to that, she managed the Medicare Advantage product nationally for Kaiser Permanente. She began her health care career in product development at CareFirst BlueCross BlueShield in Owings Mills, Md. where she was responsible for the growth and viability of each product and/or segment of the market. As the

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director of the small group market, she worked with the Maryland Health Care Commission to modify the comprehensive standard health benefit plan benefits to stay within statutory requirements. Pearce earned a bachelor's degree from Washington University in St. Louis and an MBA from the University of Maryland College Park. She resides in Baltimore County, Md.

JOSEPH THOMPSON'S work is centered at the intersection of clinical care, public health and health policy. He is responsible for developing health policy, research activities and collaborative programs that promote better health and health care in Arkansas working closely with the Governor's office, the Arkansas legislature and public and private organizations across the state on relevant health policy topics. Dr. Thompson has led vanguard efforts in planning and implementing health care financing reform, tobacco- and obesity-related health promotion and disease prevention programs. He was the lead architect of the Tobacco Settlement Act of 2000 and instituted the Arkansas Health Insurance Roundtable. More recently, Dr. Thompson worked with Governor Mike Beebe, Arkansas's legislative leadership, and the U.S. Department of Health and Human Services to develop a creative alternative to Medicaid expansion under the Patient Protection and Affordable Care Act. Dr. Thompson has been at the forefront of both Arkansas's and national efforts against childhood obesity. He served as the former Director of the Robert Wood Johnson Foundation (RWJF) Center to Prevent Childhood Obesity. Dr. Thompson currently serves on the board of the Campaign to End Obesity, AcademyHealth, and on Institute of Medicine's standing committee on childhood obesity. He is author of numerous articles and publications in the areas of health and health care including access, quality and finance. Dr. Thompson earned his medical degree from the University of Arkansas for Medical Sciences and Master of Public Health from the University of North Carolina at Chapel Hill. He served as the RWJF Clinical Scholar at the University of North Carolina at Chapel Hill, the Luther Terry Fellow in Preventive Medicine advising the U.S. Assistant Secretary of Health in Washington, DC, and the Assistant Vice President and Director of Research at the National Committee for Quality Assurance in Washington, DC. In 1997, he served as the First Child and Adolescent Health Scholar of the U.S. Agency for Healthcare Research and Quality (then the U.S. Agency for Health Care Policy and Research) before returning to Arkansas.