

## **SPEAKER BIOGRAPHIES**

### **“Am I in the Hospital or Not?”**

#### **Why Hospitals are ‘Observing’ - Not Admitting - Patients**

December 6, 2013

**LINDA FISHMAN** is senior vice president of public policy analysis and development at the American Hospital Association (AHA). Prior to coming to the AHA, Ms. Fishman served as director of the Office of Legislation at the Centers for Medicare & Medicaid Services (CMS). In this capacity, she directed an office of 50 legislative and policy professionals in the strategic planning, evaluation, analysis and coordination of health care policy, including implementation of the Medicare drug benefit, and was principal advisor to senior administration officials in the Department of Health and Human Services and the White House on legislative matters and congressional relations. Ms. Fishman also held staff leadership positions at the Senate Finance and the House Ways and Means committees. She was a key contributor to four major pieces of Medicare and Medicaid legislation: the Deficit Reduction Act of 2005; the Medicare Modernization Act of 2003; the Balanced Budget Refinement Act (BBRA) of 1999; and the Medicare, Medicaid, and S-CHIP Benefits and Improvement and Protection Act (BIPA) of 2000. Ms. Fishman holds B.A. and MBA degrees from the University of Washington.

**MARC HARTSTEIN** is director of the Medicare Hospital and Ambulatory Policy Group at the Centers for Medicare & Medicaid Services (CMS) at the Department of Health and Human Services. He has been with CMS for more than 23 years. He worked on the original Medicare physician fee schedule and later as a hospital payment policy analyst. From 2004 to 2007, he was deputy director of the Division of Acute Care, where he led several hospital inpatient prospective payment system (IPPS) reforms, including development of the Medicare severity-adjusted diagnosis-related group (MS-DRGs). Mr. Hartstein was the deputy director of the Hospital and Ambulatory Policy Group from 2008 through 2012 and became the director this past November. He manages four divisions that set payments for over \$260 billion of Medicare expenditures that affect over 900,000 Medicare providers of hospital care, physician, laboratory and other services. He has a master’s degree in public policy from the University of Minnesota’s Hubert H. Humphrey Institute of Public Affairs and a bachelor’s degree in political science and economics from the University of Vermont

**CAROL LEVINE** directs the United Hospital Fund’s Families and Health Care Project, which focuses on developing partnerships between health care professionals and family caregivers, especially during transitions in health care settings. Before joining the fund in 1996, she directed the Citizens Commission on AIDS in New York City from 1987 to 1991, and The Orphan Project, which she founded, from 1991 to 1996. She was also editor of the *Hastings Center Report* and is now a Hastings Center Fellow. In 1993, she was awarded a MacArthur Foundation Fellowship for her work in AIDS policy and ethics. She was named a WebMD Health Hero in 2007 and a Civic Ventures Purpose Prize Fellow in 2009. Ms. Levine was co-chair of the fund’s Transitions in Care Quality Improvement Collaborative (TC-QuIC). She edited *Always On Call: When Illness Turns Families into Caregivers* (2<sup>nd</sup> ed., Vanderbilt University Press, 2004), and, with Thomas H. Murray, co-edited *The Cultures of Caregiving: Conflict and Common Ground among Families, Health Professionals and Policy Maker* (Johns Hopkins University Press,

2004). Her next book, *Living in the Land of Limbo: Fiction and Poetry about Caregiving*, will be published in 2014 by Vanderbilt University Press.

**KEITH LIND** is a senior policy advisor for the AARP Public Policy Institute. He focuses on Medicare issues related to Medicare reform, post-acute care, skilled nursing facilities, home health, hospice, rehabilitation therapy, durable medical equipment, chronic care, care coordination, transitional care, hospital readmission, appeals, fraud and abuse and comparative effectiveness. Before joining AARP, Mr. Lind practiced law in the public and private sectors for almost 20 years. In government, he was a professional staff member on the Senate Finance Committee under Senator Daniel Patrick Moynihan, legislative assistant to a member on the House Commerce Health Subcommittee, a member of the Clinton Health Reform Task Force, and as special assistant to the chief of staff of the U.S. Department of Health and Human Services on issues relating to long-term care, managed care and nursing shortage. Throughout his career, Mr. Lind has continued his clinical practice as a nurse, with experience in both acute hospitals and nursing homes. Mr. Lind has a J.D. and BSN from the University of Michigan, and an M.S. in health policy and management from the Harvard School of Public Health.

**SUSAN REINHARD** is a senior vice president at AARP, directing its Public Policy Institute. She also serves as the chief strategist for the Center to Champion Nursing in America at AARP, a national resource and technical assistance center. Ms. Reinhard is a nationally-recognized expert in nursing and health policy, with extensive experience in translating research to promote policy change. Throughout her career, she has been a champion for family caregivers and has incorporated their needs and issues in public policy development and in state administration of health and senior services. Before coming to AARP, she was a professor and co-director of Rutgers Center for State Health Policy, as deputy commissioner of the New Jersey Department of Health and Senior Services. She co-founded the Institute for the Future of Aging Services in Washington, DC, and served as its executive director of the Center for Medicare Education. Ms. Reinhard holds a master's degree in nursing from the University of Cincinnati and a Ph.D. in sociology from Rutgers, the state university of New Jersey.