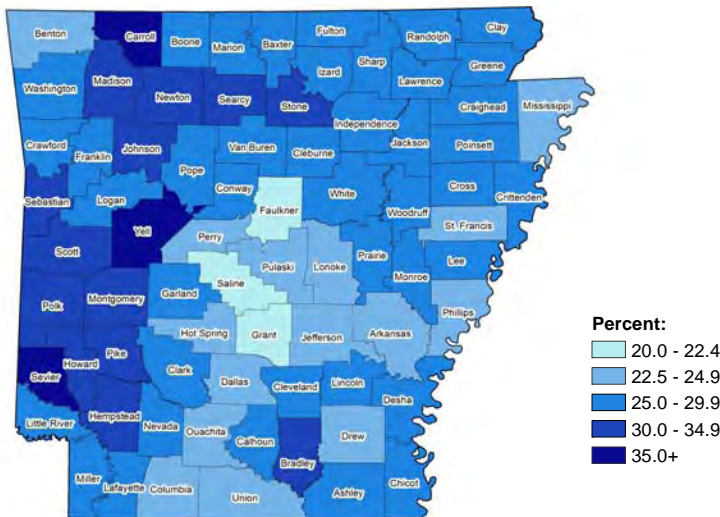


# Arkansas HEALTH CONNECTOR

Your Guide to Health Insurance



## Arkansas Uninsured By County (19-64 years of age)



U.S. Census Bureau. 2010 health insurance coverage status for counties and states: Interactive tables. Small Area Health Insurance Estimates Web site. <http://www.census.gov/did/www/sahie/data/interactive/>. Published 2012. Accessed January 2, 2013.

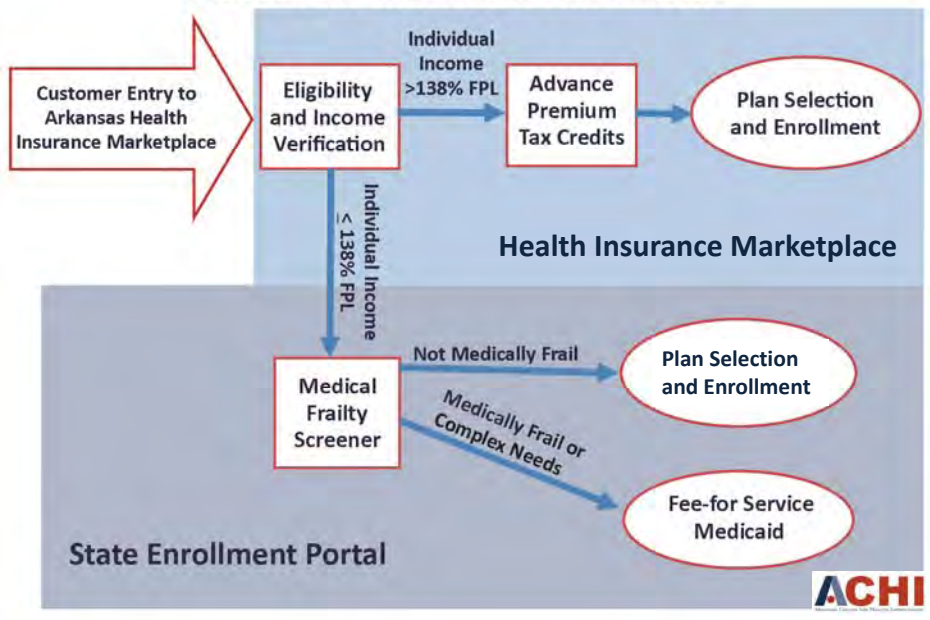


## Health Care Independence Program – “Private Option”

- Not Medicaid managed care nor direct Medicaid payment to providers
- Integrated, market-based approach to covering low-income Arkansans through private, qualified health plan (QHP) coverage in the Marketplace
- Individuals may remain with the same plan and providers as their income shifts
- The size of the Marketplace will double, with the addition of 225,000+ Private Option enrollees
- Enrollees will be fully integrated into the Marketplace
- The enrollment of Private Option enrollees into QHPs will facilitate payment and delivery system improvement



### Health Insurance Marketplace Process for Individual Enrollment



## Number of Issuers Offering Individual Plans by Service Area

