

Critical Issues Facing Community Health Centers

**Improving Patient Access to
High Quality Care**

**Vernita Todd, CEO
Heart City Health Center
May 16, 2014**

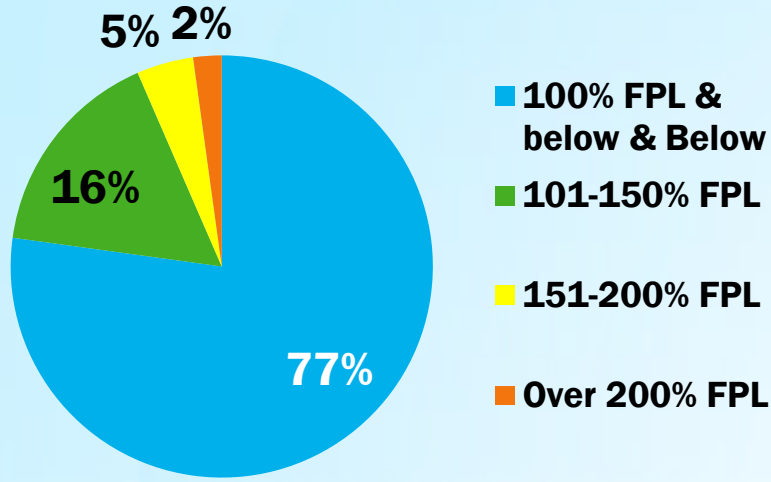


About Heart City Health Center

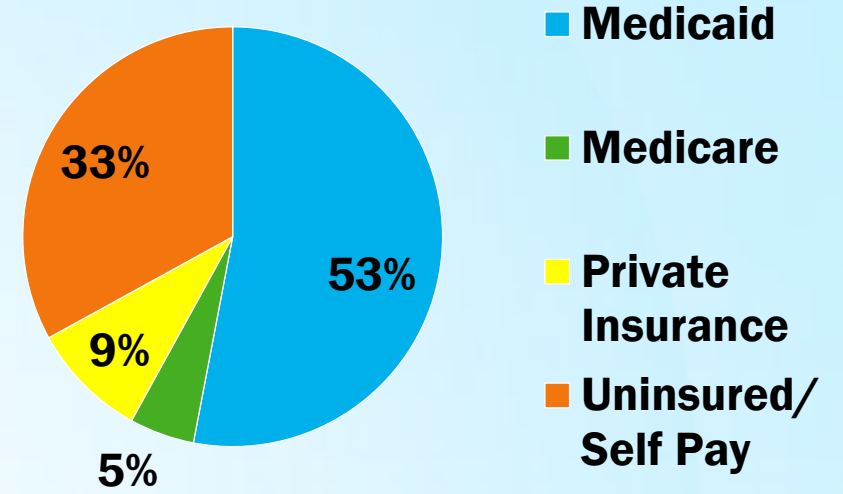
- **Heart City Health Center is a federally qualified health center serving the City of Elkhart, Indiana (population **51,152**). US Census Bureau 2012**
- **In 2013, Heart City served 10,048 unduplicated patients (20% of City's population) through 31,284 face to face encounters**
- **Heart City provides access to Medical, Dental, Behavioral Health and Pharmacy services onsite.**
- **Heart City was awarded a New Access Point grant in November 2013 (under ACA) and will open a 2nd health center in inner City Elkhart on June 3, 2014.**
- **Currently, 47% of low income families in City of Elkhart do not have access to a primary care provider.**

Heart City Serves

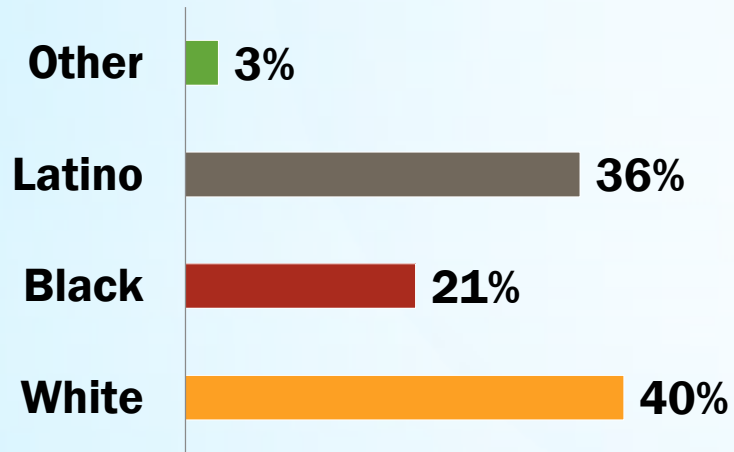
All Incomes



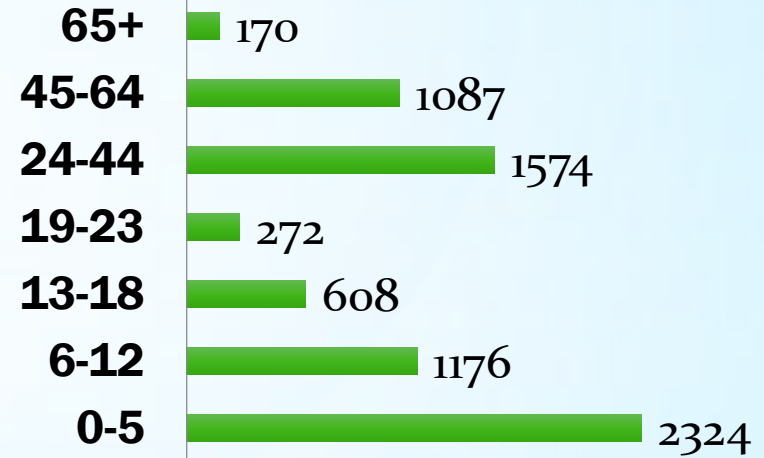
All Payors



All Ethnicities



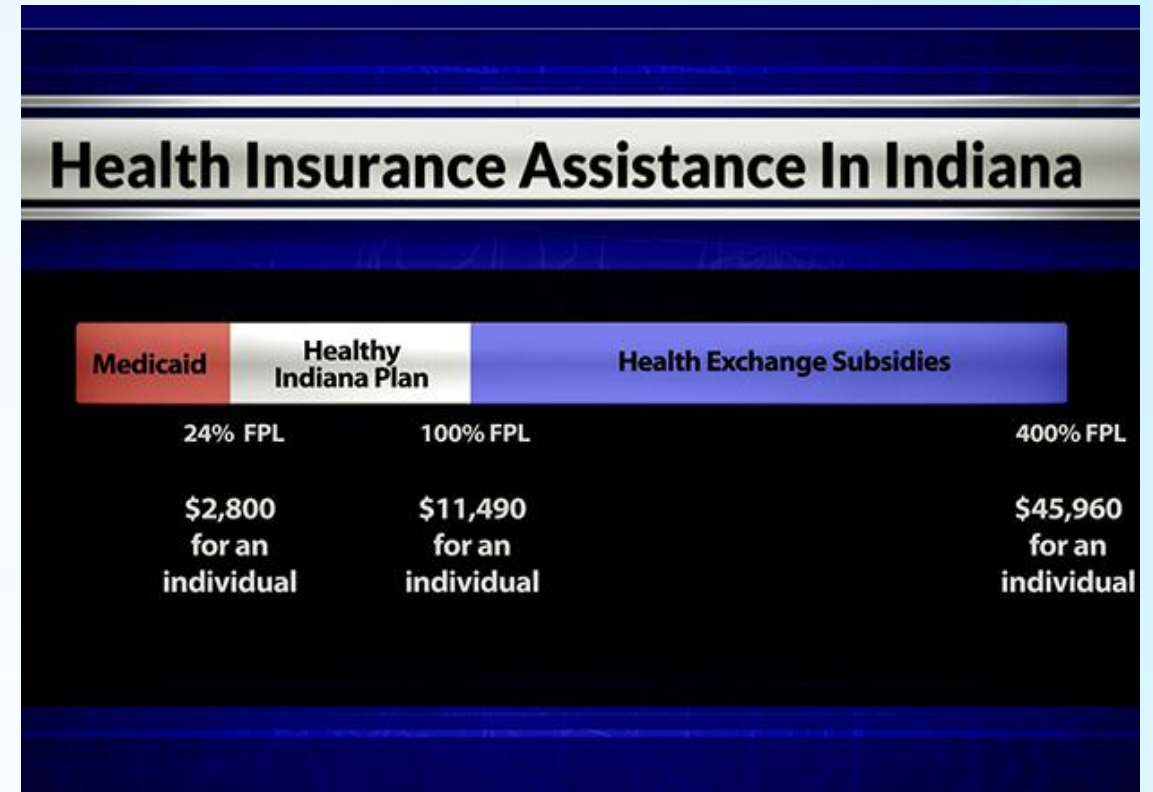
All Ages



Coverage and Access Concerns for the Future

Indiana Medicaid Expansion

- Through a **1115 Medicaid Waiver**, Indiana is using the **Healthy Indiana Plan** as vehicle to provide Medicaid services for individuals up to **100% of federal poverty level (was only 24% for adults)**. Waiver expires **Dec. 31, 2014**.
- The **Healthy Indiana Plan** requires **monthly premium from participants** – so it is not traditional Medicaid. Patients can still lose coverage based on ability to pay.



Primary Care: At the Heart of it All



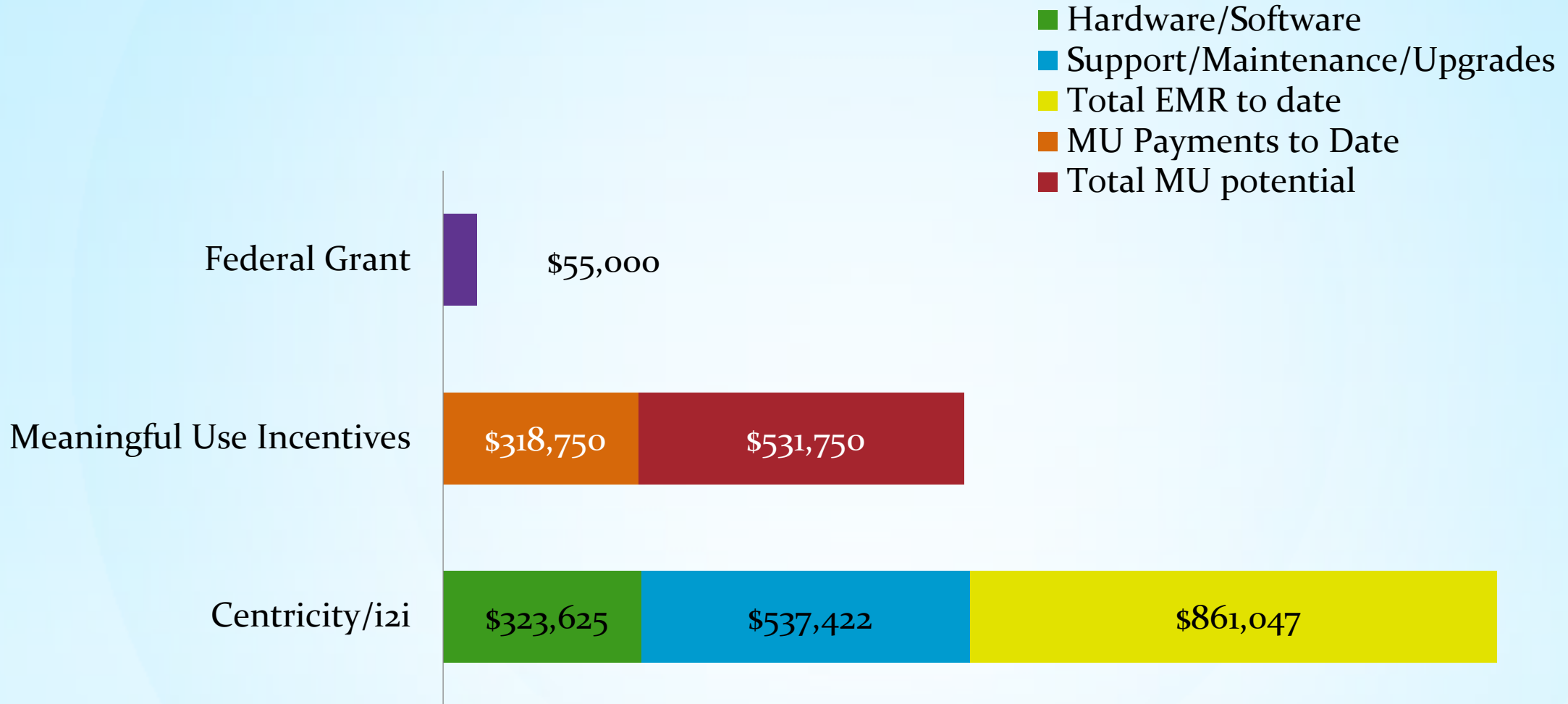
Using Technology to Improve Delivery of Care

- **The Electronic Medical Record (EMR) is not a panacea.**
- **Adding an Electronic Medical Record is just the first of many steps/purchases.**
- **Ability to effectively use the EMR is not entirely within the control of the health center.**
- **Interfaces are necessary and costly**
- **Not all local providers have implemented EMR, making it difficult to truly have a comprehensive, searchable record**
- **Meaningful Use of the Electronic Medical Record ALONE does not equate to better health outcomes**

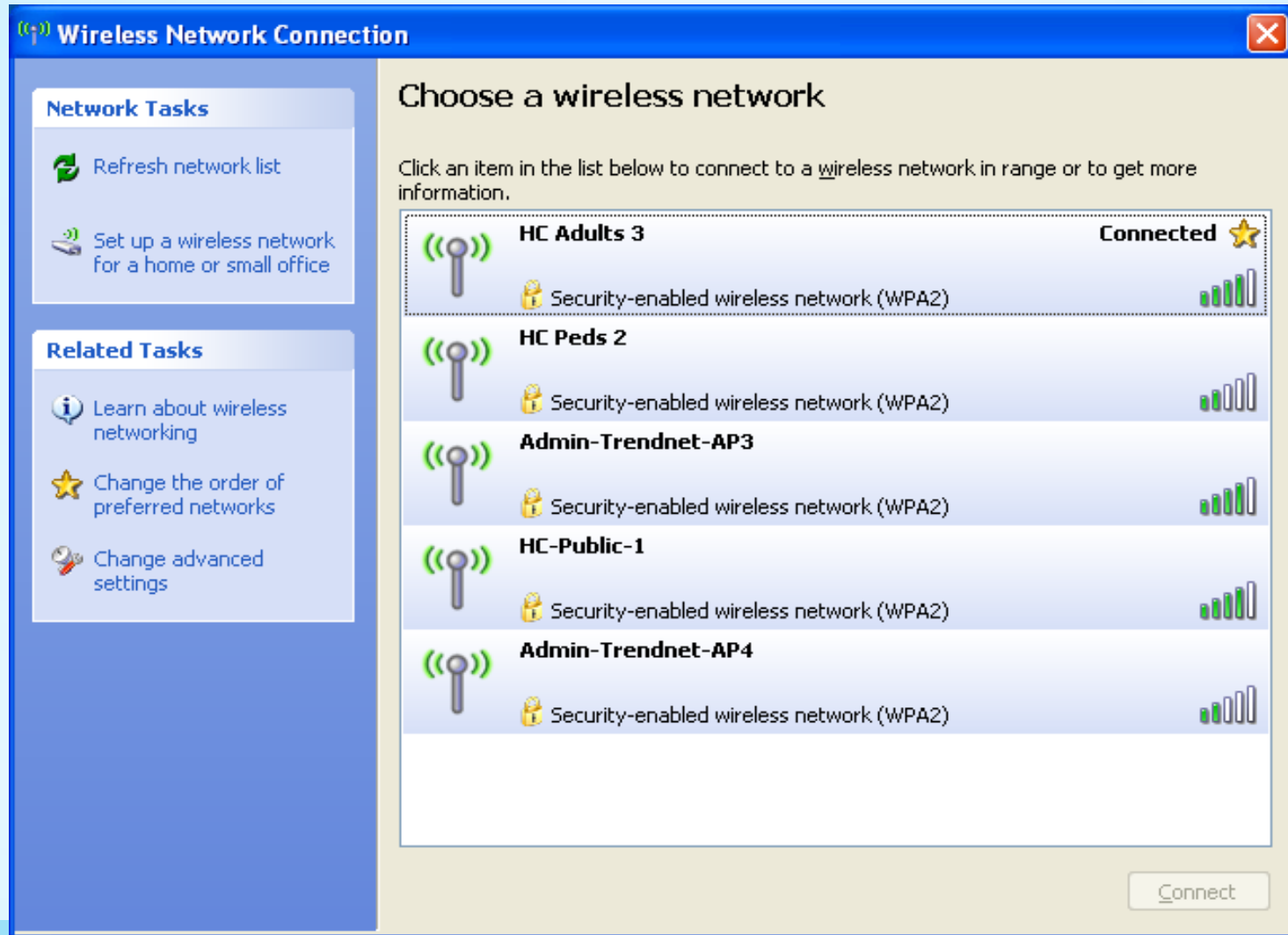
Meaningful Use Incentives

- **Medicare & Medicaid offer financial Incentives for “meaningful use” of certified EHR technology to improve patient care**
- **Started in 2011 – payments continue until 2016.**
- **22 Objectives set by CMS (18 Required; 5 choose from Menu of Choices)**
- **3 stages with increasing requirements**
- **Must attest EVERY year to receive the incentive AND avoid Medicare payment adjustments**
 - **In 2015,– Medicare Adjustment starts at 1% increases yearly up to 5%**
- **Must also report Clinical Quality Measures in addition to meeting Core/Menu Objectives**

Technology Investments



Connecting to Community Providers is not as easy as this...



Some of the IT challenges for Health Centers

- **Though personnel costs tend to represent the highest percentage of health center budgets (60%+), most staffing is focused on clinical care.**
- **Health Centers don't have IT experts**
- **Heart City Health Center belongs to Alliance of Chicago, a Health Center Controlled Network. Changes require time – and monthly support costs.**
- **Still requires intense amount of pre-work by health center administrative staff**
- **Maintenance and support costs for Electronic Medical Records is ongoing (ePrescribing, ICD-10, etc.)**

Delivery System Improvements

- **Customized Care Plans for chronic disease patients**

- Meet patients where they are
- Small goals first
- Importance of continued education
- Addressing cultural perceptions

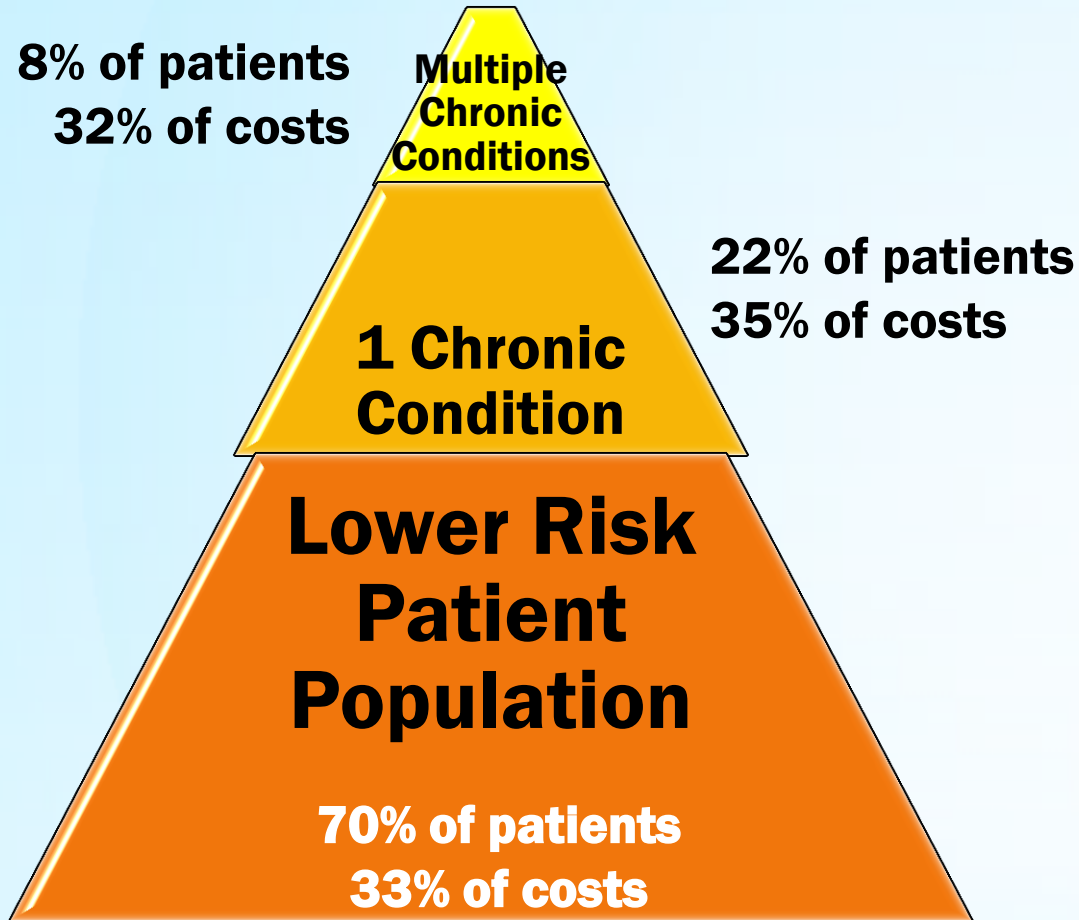
- **Increasing Accessibility**

- Health record accessible online
- Recommended plans specific to patient and age
- Birthday reminders
- Health Information Exchange Interfaces (CHIRP, etc)

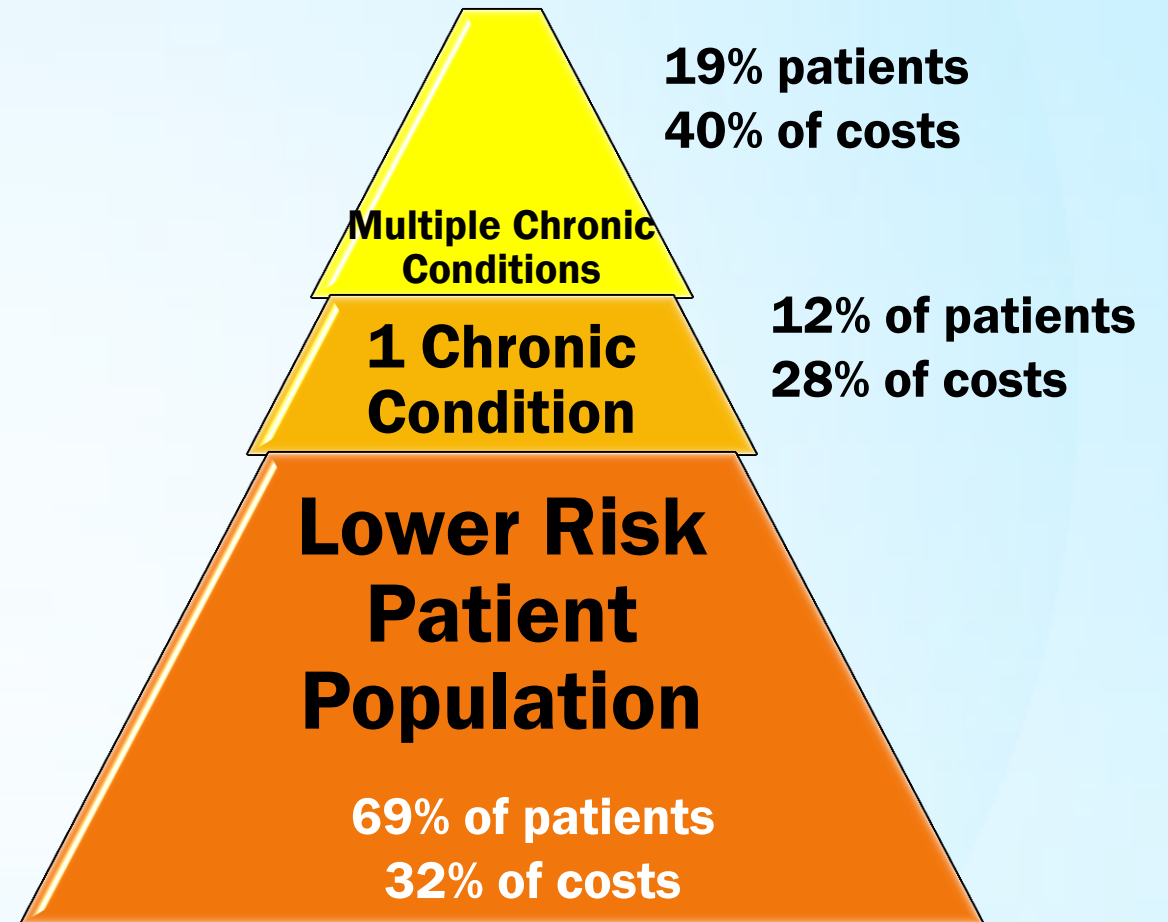
- **Diabetics**

- Compliance
- Goal Setting
- Pre-visit Check-ins
- Morning Huddles
- Personal Responsibility
- Tactile Taste Tests – coming soon...

Adapting the Kaiser Triangle to Heart City Health Center



Heart City





Patient Centered Medical Home:

Our
PERCEPTION



Patient Centered Medical Home:

Our REALITY

One who has health has hope.
One who has hope has
everything.

THANK YOU!