

Saving Lives! Transforming Maternal Health Care in America's Materno-Toxic Zones

Jennie Joseph – Executive Director



What's Happening in the United States of America?

Healthy People 2010 Goals

Aim to increase the quality and years of life, and call for the **elimination** of health disparities

Healthy People 2020 Goals

The goal was expanded even further: **to achieve health equity**, eliminate disparities, and improve the health of all groups.

<https://healthypeople.gov>

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Our Babies are Dying!

Twice as many African American babies in the USA being born:

Too SOON
Too SMALL
Too SICK

to survive the first year of life



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Women Are Dying in the USA Too!

Two to three women die every day during pregnancy, birth or their postpartum

There is an alarming increase in severe pregnancy-related complications that nearly cause death, known as 'near miss' incidents.

50,000 per year



Three to four times as many African American women are dying as White women

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Determinants of Health “Materno-toxic Zones and Environments”

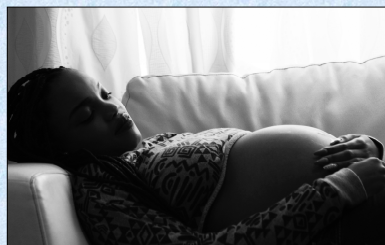
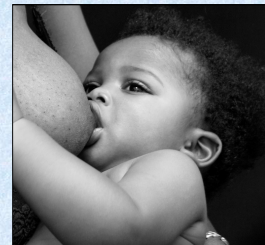


Photo by Dexter Chahuluka on Unsplash



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Opinion | Making Pregnancy Safer for Women of Color – The New York Times | Feb 14, 2018 |



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Orlando, Florida

We utilize The JJ Way
“Midwifery Model of Care” –
patient-centered, woman-centered,
family-centered, culturally-
congruent, accessible maternity
care AND psycho-social support



- **The Birth Place** – a Free-standing Birthing Center since 2003
- **Easy Access Women’s Health Clinics** – independent women’s health and ‘maternity medical home’ community clinics since 2005
- **Trauma-informed Care**
- **Safe, respectful care, with dignity**
- **Care from compassionate, culturally-sensitive, non-judgmental care-givers**

Creating Perinatal Safe Spots

This is an Official
Perinatal Safe Spot



www.PerinatalTaskForce.com

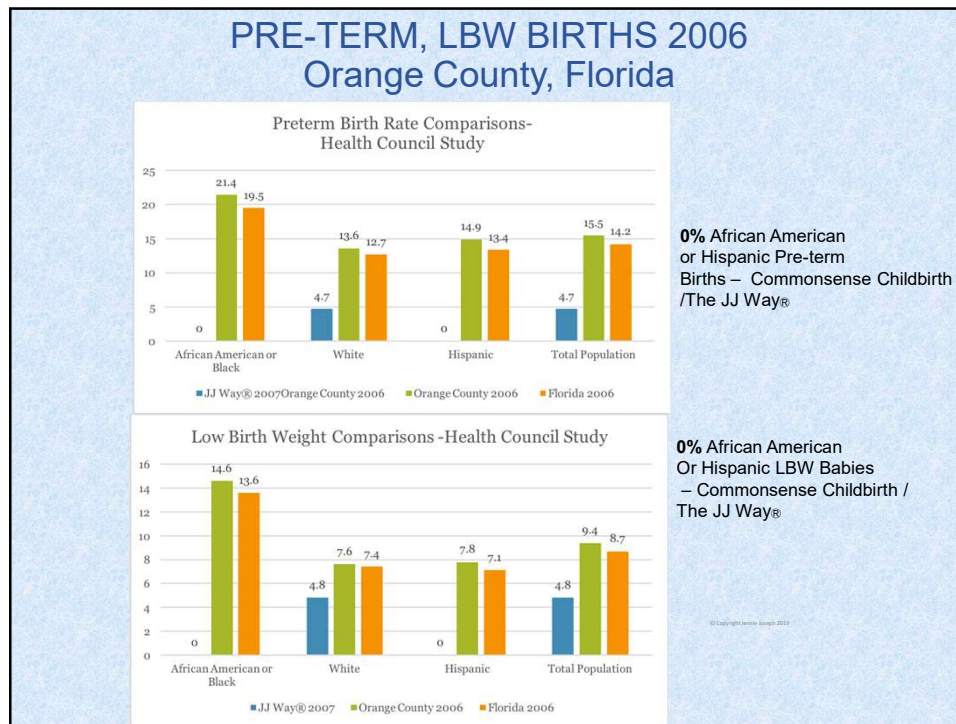


Four Cornerstones:

- Access
- Connections
- Knowledge
- Empowerment

Connect and Support the **Providers** and **Agencies** through Training and Toolkits





Reports and Evaluations – The JJ Way®

THE NATIONAL PERINATAL TASK FORCE

Building a Movement to Birth a More Just and Loving World

The following report is an analysis of The JJ Way® program outcomes for participants enrolled between February 2016 and February 2017. This project was funded by the West Orange Healthcare District.

The JJ WAY®:
Community-based
Maternity Center
Final Evaluation Report

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