

Cross-Sector Innovations to Improve Health and Social Outcomes

Alliance for Health Policy Congressional Briefing
September 13, 2019
Solving for Health Signature Series

Kathy Stack, CEO, KB Stack Consulting

kstack9117@gmail.com

1

Budget Infrastructure Challenges

- ❑ Program silos limit allowable activities, leave gaps
- ❑ Discretionary vs. mandatory appropriations
- ❑ One-year vs. multi-year funding
- ❑ "Fear of auditor" drives behavior at every level of government

2

Cross-Sector Innovation Models

- ❑ Pay for Success (precursor to SIPBRA)
 - Financial incentives for improving outcomes and reducing costs

- ❑ Performance Partnership Pilots for Disconnected Youth
 - Cross-program collaboration to improve outcomes for at-risk youth

3

Lessons from Pay for Success

- ❑ Weak evidence base of interventions that improve outcomes and reduce costs
- ❑ Few jurisdictions can implement PFS projects:
 - Complicated and resource intensive to design
 - Major philanthropic players needed
 - Lack of state and local data and analytics capacity
- ❑ No pathway to scale for successful projects

4

Lessons from “P3”

- State and Local Level:
 - Myths reign (most waiver requests unnecessary)
 - Poor knowledge of available funding streams; “small ball” projects
 - Lack of state and local data and analytics capacity
- Federal Level:
 - Low priority for agency staff

5

Social Determinants Accelerator Act: Grants

- State and Local Grants for Social Determinants Accelerator Plans
 - High-need population
 - Measurable health and social outcomes
 - Interventions informed by research
 - Linked data for service coordination and evaluation
 - Outcome-focused financial incentives
 - Rigorous evaluation plan to measure outcomes, cost-effectiveness and ROI
 - Strategy for scaling with existing resources and waiver authorities

6

Social Determinants Accelerator Act: Council

- ❑ Interagency and Intergovernmental Composition
 - Federal: HHS, OMB, USDA, ED, HUD, DOL, DOT, other
 - Up to 6 state, local and non-government experts
- ❑ Coordinated TA for state and local grantees on how to leverage existing funding and flexibility
- ❑ State and local feedback on how to improve Council TA

7

Potential Results (if implemented well)

- ❑ Effective model for intergovernmental, cross-agency collaboration
- ❑ Ready-to-implement strategies using existing programs:
 - High-ROI preventive interventions
 - Integrated data and analytics capacity
 - Rigorous evaluations to build evidence
- ❑ State and local proof points that accelerate cross-sector innovation

8