

Working with Communities to Address Social Influencers of Health

Samuel Ross, M.D., M.S.
Chief Community Health Officer
Bon Secours Mercy Health

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BON SECOURS MERCY HEALTH

Bon Secours Mercy Health: By The Numbers

ONE OF THE 5 LARGEST
Catholic health care systems in the nation



OVER 1,000 SITES OF CARE ACROSS 7 STATES



OVER \$8 BILLION
in net operating revenue

NEARLY \$2 MILLION A DAY
IN COMMUNITY BENEFITS

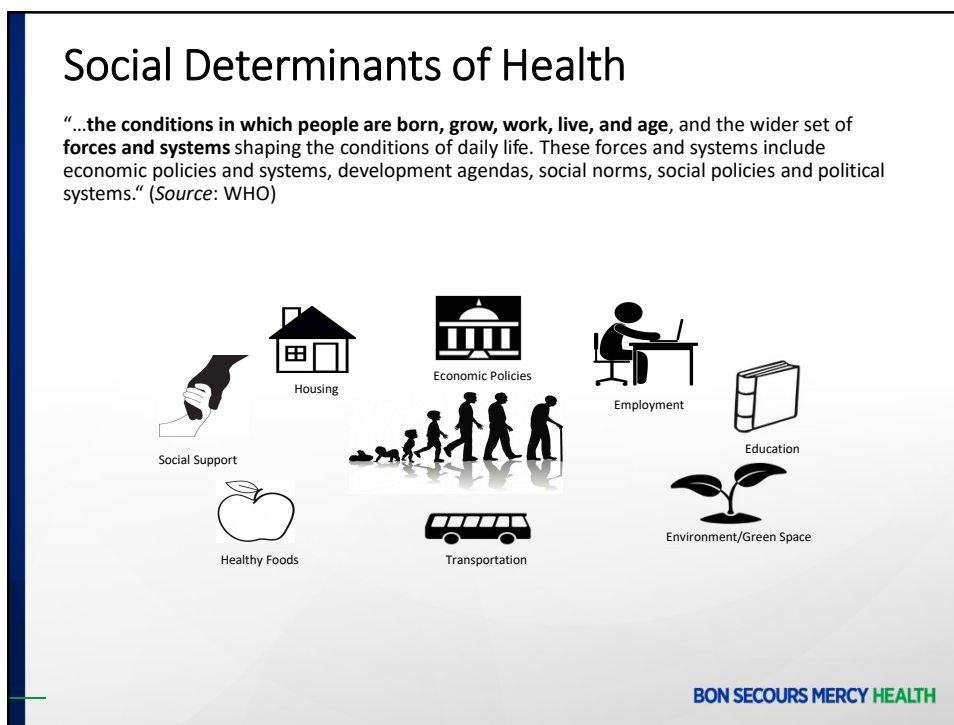
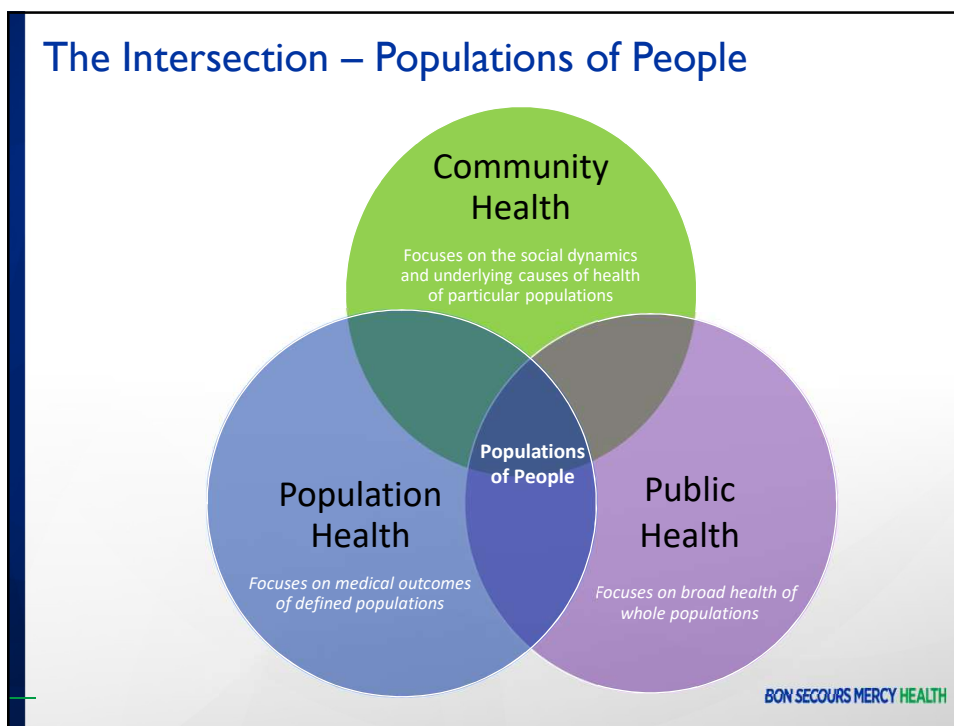


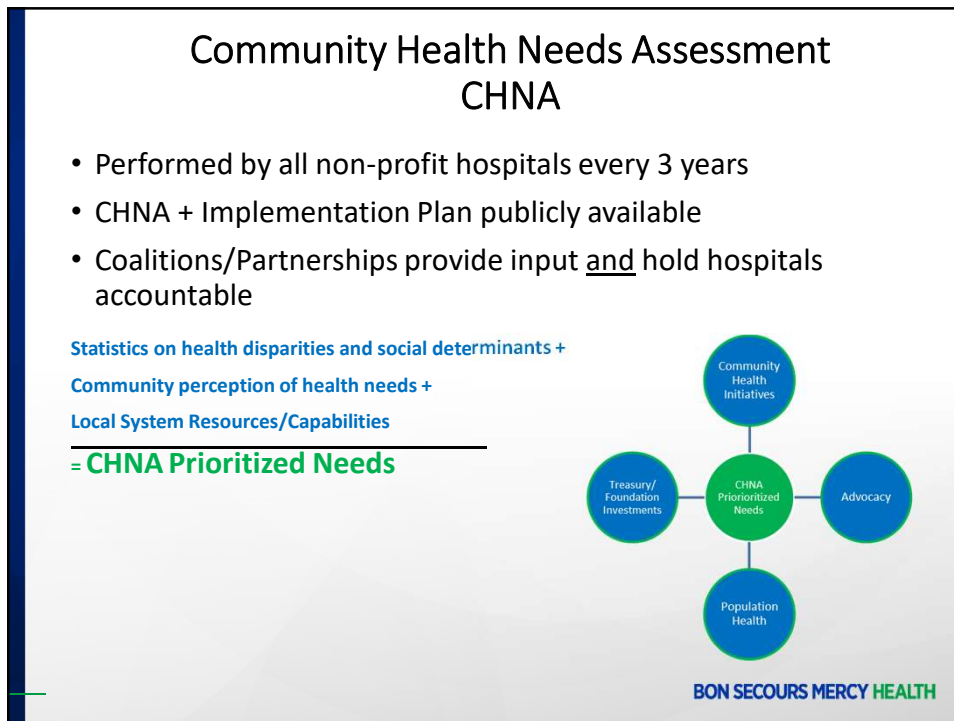
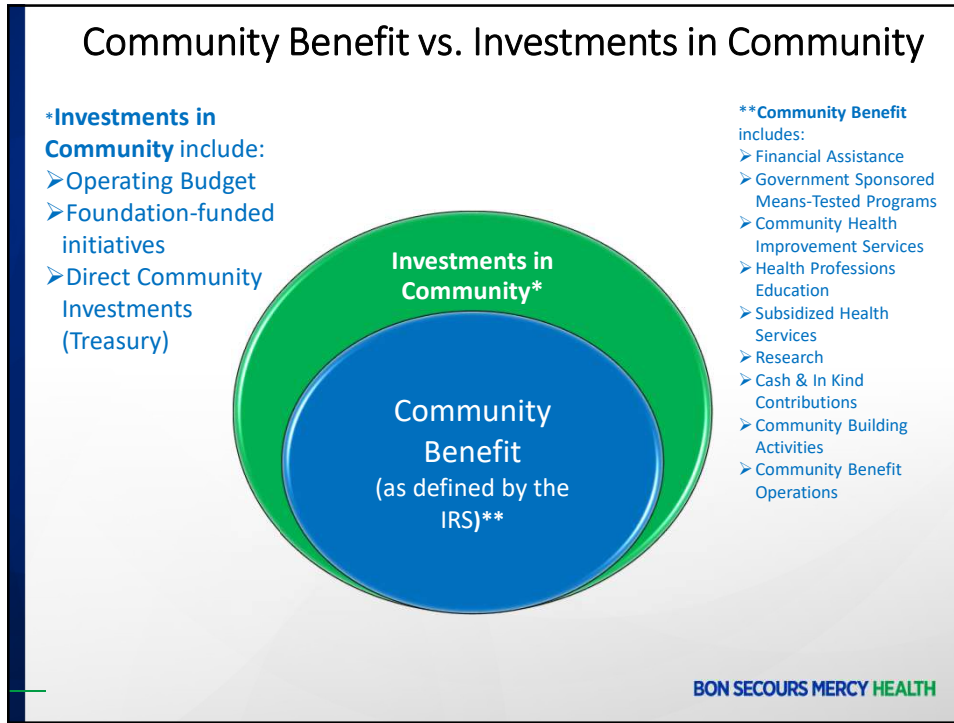
43 HOSPITALS

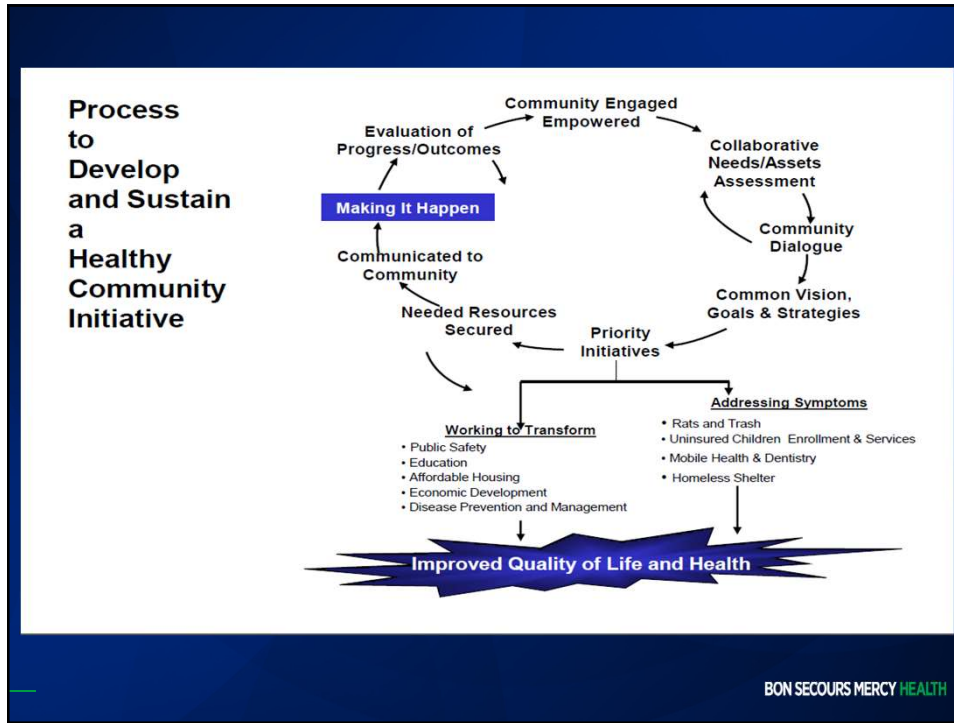
2,100 employed physicians
& 57,000 total employees



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Bon Secours Mercy Health as an Anchor Institution

Leveraging Anchor Institutions to Benefit Community

"An anchor strategy is more than the sum of individual community engagement programs or philanthropic initiatives; it is a mission developed to address persistent community challenges and implemented to permeate an institution's culture and change the way it does business."

Source: Can Hospitals Heal America's Communities? "All in for Mission" is the Emerging Model for Impact

Anchor Institution Strategy

- Local Sourcing
- Local Hiring
- Place-based Investing

Source: Healthcare Anchor Network

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Metrics: Measuring the Impact of Community Investments

Current measures

- **KPI: Community Partnerships/Coalitions**
 - Establish community partnerships to advocate and improve health status determinants (based on common needs found across legacy CHNAs)
 - Establish/Maintain Partnerships
 - Outcome measure for a targeted cohort (e.g., improvement for enrolled individuals)
- **CHNA Impact Measures**
- **Community Health Inventory**

Future Directions

- **Evaluation Frameworks**
- **Process and Health/Well-being Outcomes**
 - Individual and Community Level
- **Anchor Institution Metrics** (i.e., local hiring, career pathways, place-based investing)

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Thank you!

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