Biases and Blind Spots

The Dark Side of Innovation

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Complex tasks drain our attentional capacity
Ethical behavior depends on our mental biases.

Creativity heightens ethical risk.
Pursuing good has a liberating effect on our moral self

High-value goals make other people’s conduct less salient

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Blind spots lead to ethical failure

The risks associated with innovation depend on the overall context
Expanding the level of insight can help avoid unethical decisions