



THE NETWORK FOR
EXCELLENCE IN
HEALTH INNOVATION

Innovations to Improve Health Care Delivery
Alliance for Health Reform/Commonwealth Fund

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A national health policy institute that advances innovation and drives policy change to improve the **quality** and lower the **cost** of health care

Headquartered in **Cambridge, MA**, with offices in **Washington, DC**, and **San Francisco, CA**



Our Agenda: Drive Policy That Saves Lives



Ensuring Responsible Use of Medicines

Reforming Payment Systems



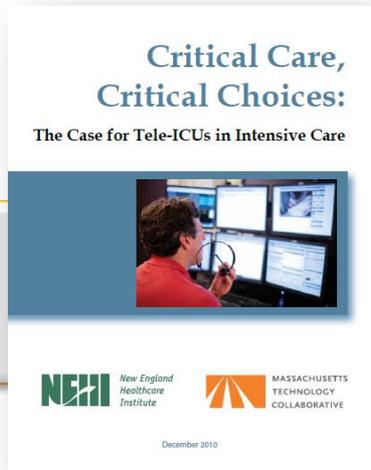
Improving Health Care Delivery

Advancing Technology



Promoting Health and Wellness

CRITICAL CARE, CRITICAL CHOICES *The Case for Tele-ICUs in Intensive Care*



Addressing the national shortage of critical care
physicians annually saves **\$122 million** &...

350
LIVES

WE ARE:

Educate the Public

3 Papers, Nearly 50 news articles & counting...

The Boston Globe
FierceHealthIT

Healthcare
Informatics
Healthcare IT Leadership, Vision & Strategy

Demonstrate Value



CALIFORNIA
HEALTHCARE
FOUNDATION

Drive Adoption



Global Lab for Health



- The Global Lab **scans domestic and international markets** for high-value innovations **that radically reduce cost and improve access to care.**
- Most health systems and plans are assembling **portfolios of innovations** – internal and external.
- We work to **de-risk the selection of high-value innovations** in order to accelerate their spread.

Global Lab for Health



Open sourcing

- All companies, health innovators are welcome to post
- Marketing materials and product details requested
- *“Answer all the questions new customers will have”*

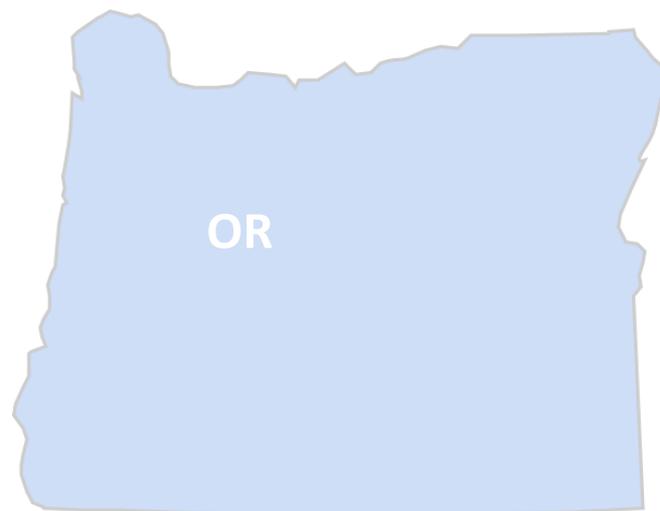
Peer-To-Peer Validation of Innovations

- Who is using the product or service now?
- What has their experience been – and their results?

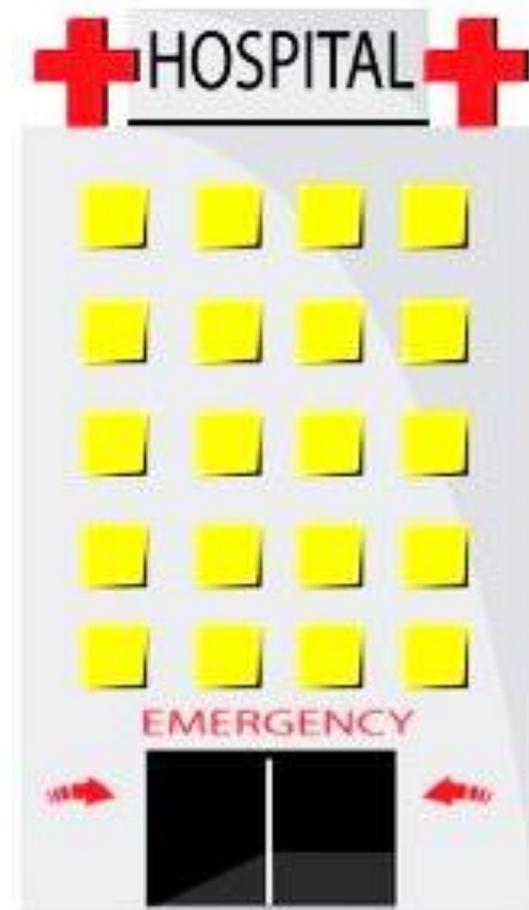
Awards : *The Green Button For Sustainable Innovation*

- Innovations that reduce costs, increase access by 20%
- Must have evidence from two independent adopters

Drivers of Adoption: Payment Reform



- Promote the adoption of new delivery system models
- Enhance the transparency of health care cost and quality information for the benefit of purchasers
- Make investments in MA community hospitals to sustain and transform them



Cross-State Provider Licensure and Credentialing



Potential FDA Regulation



The FDA intends to focus on mobile medical apps that poses the greatest risk to patients that:

are intended to be used as an accessory to a regulated medical device – for example, an application that allows a health care professional to make a specific diagnosis by viewing a medical image from a picture archiving and communication system (PACS) on a smartphone or a mobile tablet; or

transform a mobile platform into a regulated medical device – for example, an application that turns a smartphone into an electrocardiography (ECG) machine to detect abnormal heart rhythms or determine if a patient is experiencing a heart attack.

Life is good.®



Barriers to Adoption: Culture





**Two of the
most
important
qualities in
life:**

**Patience
and
Wisdom**