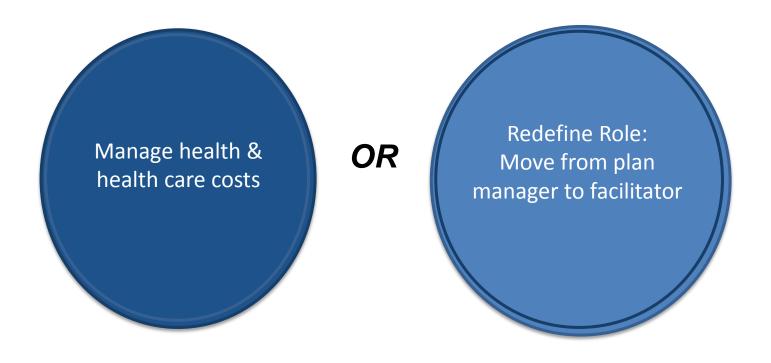
# Potential Employer Directions



# **Current Model is Not Sustainable for Employers**



# The Sector-Spanning Equation



VALUE = QUALITY
COST

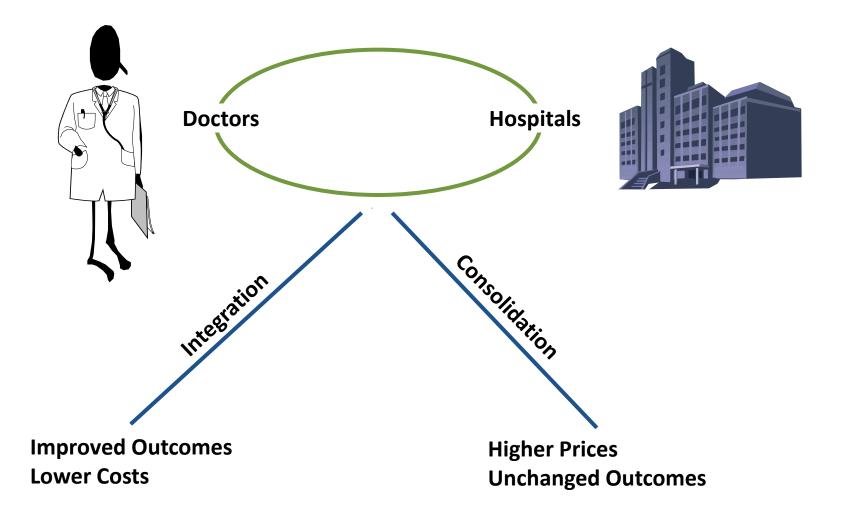
## For a Sore Throat in Schenectady...

Exam by your in-network primary physician	\$65
In-network Urgent Care Center	\$90
Out-of-network Urgent Care	\$130
Out-of-network specialist	\$325
ER visit	\$800



### Will Too Big to Fail Come to Healthcare?





#### Provider Market Power: What Can We Do to Enhance Competition?

#### Price is the leading driver of health care cost growth today

