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**NATIONAL URBAN LEAGUE'S
EMPLOYMENT AND TRAINING PROGRAMS
INTEGRATED CASE MANAGEMENT
APPROACH**


FRIDAY, DECEMBER 11, 2015




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NATIONAL URBAN LEAGUE'S WORKFORCE PROGRAMS



- Urban Seniors Jobs Program
- Urban Youth Empowerment Program
- Urban Re-Entry Jobs Program
- Urban Supply Chain Jobs Program
- Urban Construction Jobs Program
- Urban Tech Jobs Program
- Project Empower U
- AmeriCorps Healthy Living Peer Educators Program

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NUL'S INTEGRATED CASE MANAGEMENT APPROACH

The **Urban Youth Empowerment Program (UYEP)** provided by the Urban League and community partners and funded by the US Department of Labor, offers at-risk, adjudicated youths a comprehensive workforce development program and substantive opportunities to enter and advance in the 21st century workforce through career coaching, life skills training, case management, education, stipends, mentorship, internships, and on-the-job training.

AmeriCorps Healthy Living Peer Educators Program NUL has recruited and trained 20 AmeriCorps members, who help improve the economic prospects of low-income youth in their communities by teaching them about healthy living practices. By the end of the first program year, the AmeriCorps members will have provided at least 8,000 participants with health education workshops.

Urban Re-Entry Jobs Program targets convicted adults in Work Release Programs and connects them to industry recognized credentials and employment opportunities. Participants receive supportive services, education and training opportunities, and mentoring as well as job readiness and placement support.

Urban Seniors Jobs Program is a community service and work based training program for older workers. The program provides subsidized, service-based training for low-income persons 55 or older who are unemployed and have poor employment prospects.

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NUL'S INTEGRATED CASE MANAGEMENT APPROACH



- Evidence-based
- Holistic set of services
- Combination of in-house and external services
- Strong partnership basis
- Outcomes-driven
- High demand sector-based approach in Construction, Building and Trades, Healthcare, Technology, Retail, Hospitality, Manufacturing
- Tailored services to address the needs of a specific populations
- Employment or skills, reskill or upskilling

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URBAN YOUTH EMPOWERMENT PROGRAM (UYEP)

The Urban Youth Empowerment Program:

- Utilizes evidence-based interventions which are linked to positive education and workforce outcomes among youth
- Targets out-of-school youth between ages 14 and 17, and/or adjudicated youth between 18-24 years old
- Prepares youth for entry into the world of work through an integrated and comprehensive set of support services including:
 - ✓ Career Coaching
 - ✓ Life skills Training
 - ✓ Case Management
 - ✓ Education
 - ✓ Stipends
 - ✓ Mentorship
 - ✓ Internships
 - ✓ On-the-Job Training



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URBAN YOUTH EMPOWERMENT PROGRAM (UYEP)

UYEP is currently operating in the following cities*:

- Essex County, NJ
- Rochester, NY
- Cincinnati, OH
- Cleveland, OH
- Pittsburgh, PA
- Dallas, TX
- Houston, TX
- Birmingham, AL
- Los Angeles, CA
- Sacramento, CA
- San Diego, CA
- Broward County, FL
- Orlando, FL
- Quad County, IL



*Expansion Cities to Be Announced Soon

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URBAN YOUTH EMPOWERMENT PROGRAM (UYEP)

PREVIOUS URBAN YOUTH EMPOWERMENT PROGRAM OUTCOMES (2014):

1,934 Participants Served and Engaged in Workforce Development Services in 2014

534 Participants Received an Industry-Recognized Credential from a Post-Secondary Institution

66% of participants who are in school at enrollment have earned their high school diploma or GED (goal is 75%)

48% of participants have already achieved a placement outcome (goal is 50%)

702 Participants Achieved Full-Time Unsubsidized Employment

205 Participants Attained a GED or High School

62% of youth who enrolled while in high school have stayed in school (goal is 50%)

87% of out-of-school youth have already been placed in a job or entered college (goal is 60%)



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LESSONS LEARNED FROM OPERATING UYEP

- Youth build self-esteem through volunteerism
- Youth need more support after they graduate the 24-month UYEP
- Health careers is a high-demand occupation
- Youth are typical uninsured
- Many youth need more experience on their resume plus earnings and;
- **Health and work are inextricably linked. Good health is essential to productive employment and attaining long-term economic security through work.**



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ADDITIONAL OPPORTUNITIES FOR UYEP GRADUATES



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AMERICORPS HEALTHY LIVING PEER EDUCATORS

- NUL has recruited UYEP aka “Opportunity Youth” ages 18 and above from NUL’s UYEP and other signature programs.
- AmeriCorps members will serve as Healthy Living Peer Educators
- Using a peer-to-peer education model, members will outreach to 8,000 community residents and provide supports to:
 - Increase enrollment in health insurance coverage through the Affordable Care Act
 - Increase knowledge of healthy lifestyles and preventive care



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AMERICORPS HEALTHY LIVING PEER EDUCATORS



Member Benefits Include:

- Work-related experience and a living allowance
- An education award upon successful completion of term of service
- Health insurance
- Student loan deferment
- Professional development
- Childcare coverage (by CNCS)

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URBAN RE-ENTRY JOBS PROGRAM

- NUL's approach is community-based, skills-oriented and employer-driven.
- Participants are provided with a cadre of transitional services and referrals to support the individual's reentry to their family and community.
- NUL and its affiliates have long standing relationships with American job centers, local businesses and ex-offender friendly employers. Participants have access to employment opportunities, On-the-Job training, internships and apprenticeships.
- NUL served a total of 422 participants enrolled in URJP between 2011 and 2013.
- URJP is currently funded with \$1.4M by US Department of Labor via the Training-to-Work Adult Reentry grant from July 1st, 2013 to September 30th, 2016 to serve 240 participants.
- NUL secured additional funding of \$1.36M from USDOL to serve 200 more participants from July 1st, 2015 to September 30th, 2018.

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URBAN RE-ENTRY JOBS PROGRAM

URJP currently operates in two key cities:

- Chicago, IL
- New Orleans, LA

NUL has also operated adult reentry programs in:

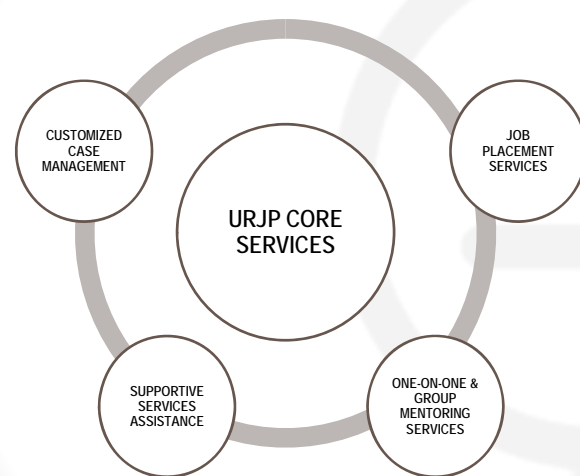
- Texas
- Ohio
- Oklahoma



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URBAN RE-ENTRY JOBS PROGRAM

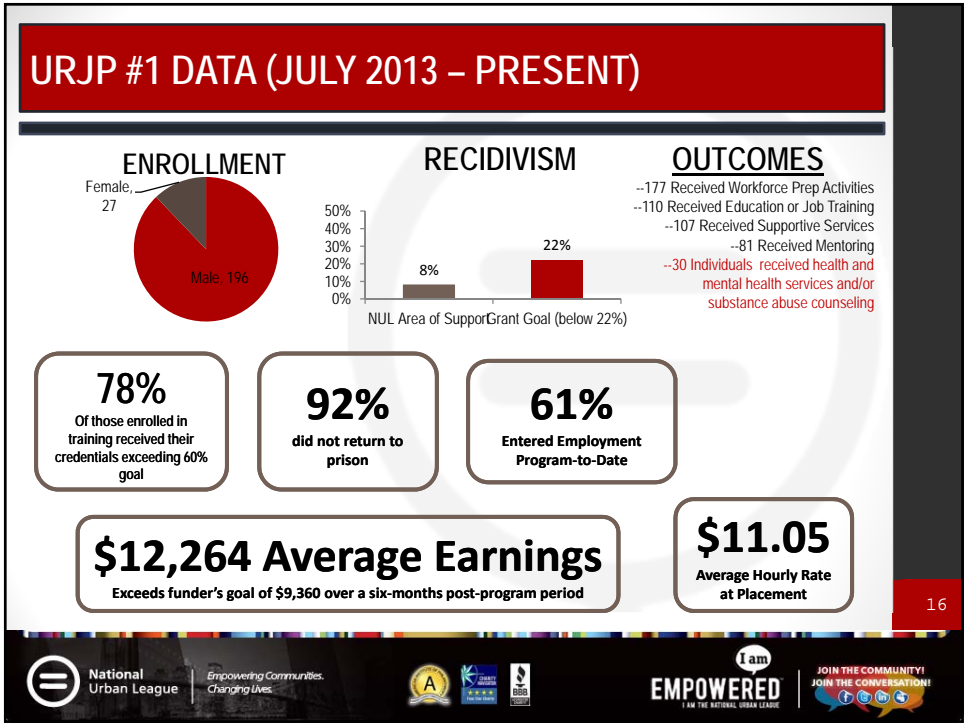
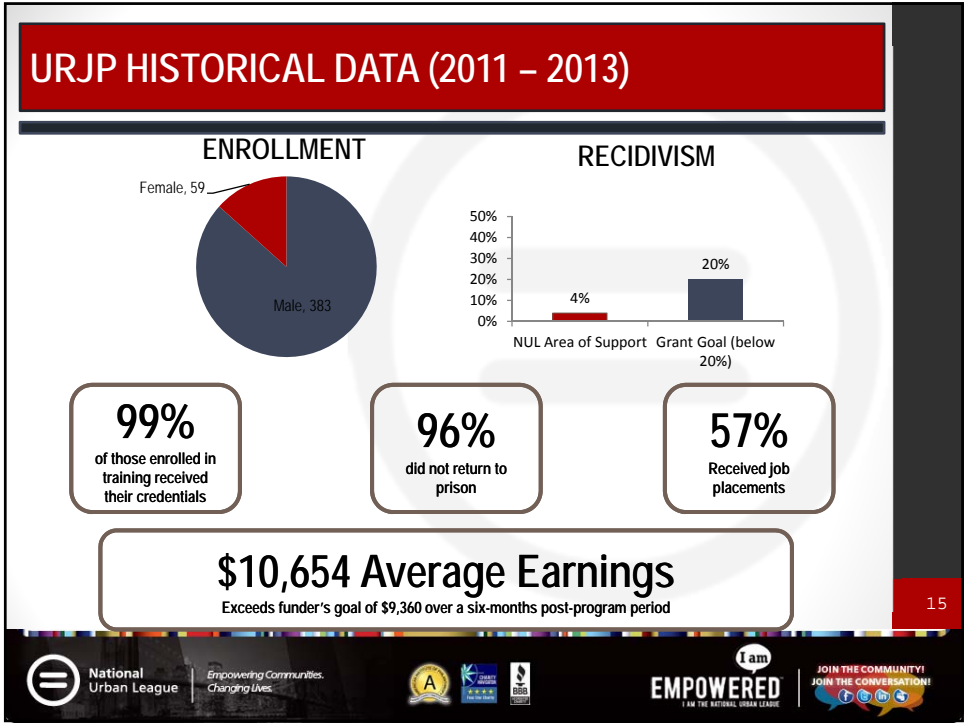


URJP SUPPORTIVE SERVICES

- Substance Abuse Counseling
- Mental Health Referral
- Family Counseling Referral
- Housing Assistance Referral
- Business Wardrobe Closet
- Transportation Services
- Access to Stipends
- Access to Local One-Stops
- Community Service Referral

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LESSONS LEARNED FROM OPERATING URJP

Low recidivism, high employment and high outcomes related to the attainment of industry recognized certificates and credentials is directly correlated to the following:

- Referrals to general health services, mental health and substance abuse services
- Case Management Services
- Job Readiness and Training
- GED Instruction
- Mentoring
- Pre-Apprenticeship Opportunities
- Financial Literacy
- Job Placement and Retention Support



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URBAN SENIORS JOBS PROGRAM

- Urban Seniors is a community service and workforce development training program for older workers. Authorized by the Older Americans Act, this program provides subsidized, service-based training for low-income persons 55 or older who are unemployed and committed to finding employment opportunities.
- The program mission encourages self-sufficiency by providing participants with useful, part-time training opportunities in a work environment with non-profit community agencies and government offices.



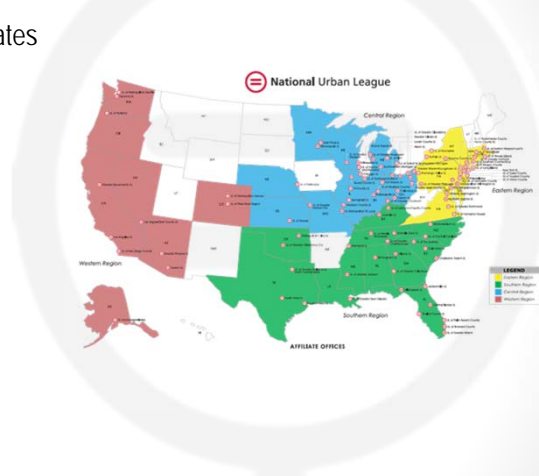
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URBAN SENIORS JOBS PROGRAM

This four-year program operates out of 6 cities:

- Louisville, KY
- Boston, MA
- Long Island, NY
- Detroit, MI
- Newark, NJ
- Pittsburgh, PA.



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URBAN SENIORS JOBS PROGRAM OUTCOMES

1,367 Participants Served in 2014. 524 new participants enrolled.

169 Job Placements

316 Participants received health and quality of life training

86% of Placements with Benefits

29 Job Readiness workshops conducted

\$11.36 Average Hourly Wage in Placements

Approximately less than 10% of participants have a criminal background

Nearly 800 of the 1,367 participants enrolled in USJP completed the Project Wellness Curriculum training. Led by a MD, participants received a Peer Educator Certificate and were trained in providing supports to community residents; while addressing the need for preventative health education in low-income, high poverty communities.

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LESSONS LEARNED FROM OPERATING USJP

NUL is able to meet the needs of unemployed, economically insecure, seniors and prepare and assist them for employment as a result of our unique approach to providing the following services:

- **Healthy Living Workshops**
- Community Service Placements
- Individual Employment Plans
- Workforce Fundamental Workshops
- Job Placement and Retention Services
- Wages and Fringe Benefits
- Financial Literacy Training
- Integrated Case Management
- Business Development
- Access to Industry-Recognized Credentials



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QUESTIONS AND ANSWERS



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