

SPEAKER BIOGRAPHIES

Prescription Opioid Abuse: Fighting Back on Many Fronts

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JO –ELLEN ABOU NADER has been with Express Scripts for 14 years in audit and fraud roles. She has been in audit functions related to Financial, Operational, Client, and Retail Network Audit, and Fraud, Waste & Abuse. She has developed numerous fraud analytics scenarios to identify prescription fraud. Today, Ms. Abou Nader is responsible for the fraud and retail network audit programs for Commercial, Medicare Part D, Medicaid, Department of Defense and Workers Compensation clients. She has extensive knowledge in the prescription fraud field. She is a Certified Internal Auditor and Certified Fraud Examiner. In addition, she holds a Certification in Risk Management Assurance from the Institute of Internal Auditors. Ms. Abou Nader was appointed the first President of the Missouri National Association of Drug Diversion Investigators. She has been a champion behind establishing industry collaboration in the prescription fraud detection space. Ms. Abou Nader is a graduate from the University of Central Florida in Accounting and Business Administration.

GRANT BALDWIN is the director of the Division of Unintentional Injury Prevention at the National Center for Injury Prevention and Control, and has been in this position since 2008. In this role, Dr. Baldwin provides overall scientific and programmatic leadership for the Division. Some of the topic areas Dr. Baldwin oversees include prescription drug overdose prevention, motor vehicle injury prevention, traumatic brain injury, and falls prevention. Dr. Baldwin joined the Injury Center in November 2006 as the acting deputy director. Prior to this appointment, Dr. Baldwin served as a senior advisor in the Coordinating Center for Environmental Health and Injury Prevention and the National Center for Environmental Health / Agency for Toxic Substances and Disease Registry. Dr. Baldwin also spent several years in the ATSDR Division of Health Education and Promotion as a team leader in a group educating community members and health professionals about preventing exposure to toxic substances. He began his career at CDC in September 1996. Dr. Baldwin received his PhD in Health Behavior and Health Education at the University of Michigan School of Public Health in 2003. He also received a MPH in Behavioral Sciences and Health Education from the Rollins School of Public Health at Emory University in 1996.

SARAH CHOUINARD is the medical director of Community Care of West Virginia. She has an undergraduate degree in neurobiology from the University of Vermont and conducted scientific research at the University of California, San Diego after graduating magna cum laude from The University of Vermont. Research in biomedical health sciences peaked Dr. Chouinard's interest in medicine. She is an alpha omega alpha graduate of Marshall University's School of Medicine in West Virginia and served as chief resident in the Department of Family and Community Health. Since 2003, in addition to serving as the medical director of Community Care of West Virginia (a federally-qualified health center), she has served as the chief clinical advisor for the Community Health Network of West Virginia. In recognition of her efforts, Dr. Chouinard was asked to testify at The President's Council of Advisors on Science and Technology (PCAST) Workgroup hearing. She now serves as an advisor to the West Virginia Health Improvement Institute on health system transformation and pay-for-performance initiatives. Dr. Chouinard served as lead physician for the Meaningful Use Vanguard Group for the state's Regional

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Extension Center. She also has had the opportunity to participate in an expert panel with Health Resources and Services Administration for health system realignment. She is an executive member of the West Virginia Health Information Network board of directors, WV's state HIE agency. Dr. Chouinard serves as medical director for the state insurer, Public Employees Insurance Agency (PEIA). She was recognized by the West Virginia Rural Health Association as "Rural Practitioner of the Year" in 2008 and was recently featured in stories by *Governing* magazine and CNN on health reform. She is a co-founder of the Fayetteville Skate Park, a multi-faceted recreational facility promoting physical activity and wellness. For her efforts in promoting free healthy activities for her community, Dr. Chouinard was recognized as Fayetteville's "Citizen of the Year."

ALLAN COUKELL is Pew Charitable Trust's senior director for drugs and medical devices, overseeing the initiatives related to drug and medical device innovation and safety, medical conflicts-of-interest, the pharmaceutical supply chain, pharmacy compounding, antibiotics, prescription drug abuse, FDA and specialty drugs, food safety, school nutrition, as well as other efforts related to health costs and care delivery. Prior to joining Pew, he practiced as a clinical pharmacist in oncology at the London Health Sciences Center and Ontario Regional Cancer Center, served as a senior medical writer and editor with the medical journal publisher Adis International, and covered health and science as a reporter and producer for WBUR (NPR) in Boston and Radio New Zealand. He is Vice Chair of the Medical Device Innovation Consortium and a board member of the Reagan Udall Foundation for the FDA. He served previously as consumer representative on the FDA's Cardiovascular and Renal Drugs Advisory Committee.

MARK MERRITT, is president and CEO of the Pharmaceutical Care Management Association (PCMA), which represents the nation's pharmacy benefit management companies (PBMs). The PBM industry plays a pivotal role in American health care, administering prescription drug benefits for over 200 million Americans covered by Fortune 500 companies, health insurance plans, labor unions, and Medicare Part D. Before joining PCMA Mr. Merritt played senior roles with America's Health Insurance Plans, the Pharmaceutical Research and Manufacturers of America (PhRMA) and the presidential campaigns of Senators Bob Dole and Lamar Alexander. Mr. Merritt also served as a fellow at Harvard University's John F. Kennedy School of Government, where he lectured on the intersection of politics, public policy and the media. Mr. Merritt is known for innovative, campaign-style public relations strategies that reach beyond Washington to Wall Street, Main Street, even Hollywood. In 2003, Mr. Merritt took the helm of PCMA and quickly bolstered its stature and clout. He is routinely ranked among the nation's most effective association executives and is a member of the U.S. Chamber of Commerce's elite "Committee of 100." Recognizing his tireless efforts promoting affordable medicines, the Generic Pharmaceutical Association (GPhA) selected Mr. Merritt for its 2011 "Outstanding Contribution" award. Mr. Merritt serves on the Editorial Advisory Board for Drug Benefit News and the Board of The Public Affairs Council, which represents communications professionals worldwide. He holds a B.A. and M.A. from Georgetown University. He and his wife Jayne have four children.

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