

**SPEAKER BIOGRAPHIES**  
**Health Care on the Brink of the Fiscal Cliff**  
Friday, November 16, 2012

**STAN COLLENDER** is the national director of financial services communications at Qorvis Communications. He writes a fiscal column for the Capital Hill newspaper *Roll Call* and a blog that the *Wall Street Journal* named one of the top 25 economic blogs in the United States. Mr. Collender is also the author of the book *The Guide to the Federal Budget*. He advises banks, investment banks, hedge funds, and other major Wall Street players on fiscal policy and federal budget developments. He also works closely with corporations and associations on spending and tax issues. Mr. Collender has been involved with the congressional budget process since 1974 and has worked for both the House and Senate Budget Committees. As a member of the House Budget Committee staff, he served as administrator of the Task Force on State and Local Government. For the Senate Budget Committee, he was responsible for analyzing defense spending. Mr. Collender also served as the administrator of the Task Force on the Budget of the Northeast-Midwest Congressional Coalition, a bipartisan group of representatives from the states in those regions. He was director of federal budget policy for two major international accounting firms—Price Waterhouse and Touche Ross—and president of the Budget Research Group, a private Washington-based consulting organization. In 1998, President Bill Clinton appointed him to the presidential commission that studied whether the United States should have a capital budget. A former stand-up comedian, Mr. Collender holds a master's degree in public policy from the University of California, Berkeley and a BA from New York University.

**G. WILLIAM HOAGLAND** recently became senior vice president of the Bipartisan Policy Center. Before that, he was vice president of public policy at CIGNA Corporation. From 2003 to 2007, he was director of budget and appropriations for Senate Majority Leader Bill Frist, M.D. He assisted in evaluating the fiscal impact of major legislation and helped to coordinate budget policy for the Senate leadership. From 1982 until 2003, Mr. Hoagland was a staff member for the Senate Budget Committee, most of that time as staff director to Sen. Pete V. Domenici, chairman and ranking member. He participated in major federal budget legislation, including the 1985 Gramm-Rudman-Hollings Budget Deficit Reduction Act, the 1990 Omnibus Budget Reconciliation Act and the historic 1997 Balanced Budget Agreement. He was one of the first employees of the newly created Congressional Budget Office in 1975, working with its first director, Alice Rivlin. *National Journal* magazine and *Roll Call* have both listed him as a top congressional staffer and, in 2002, he received the James L. Blum Award for distinguished service in budgeting. Hoagland is an affiliate professor of public policy at George Mason University and a board member of the Committee for a Responsible Federal Budget; National Campaign's Public Policy Advisory Group focusing on teen pregnancy and unwanted pregnancy; the National Academy of Social Insurance; and the National Advisory Committee to the Workplace Flexibility 2010 Commission. In 2009 he was appointed to the Peterson-Pew Commission on Budget Reform, examining the overall structure of the budget, authorization, and appropriations process, and was a member of BPC's Debt Reduction Task Force that published *Restoring America's Future* in November 2010. He holds degrees from Purdue University (B.S.) and the Pennsylvania State University (M.S.).

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**LISA POTETZ** is a principal at Health Policy Alternatives, Inc., where her areas of specialization include Medicare, health and the federal budget and health care reform. She came to HPA in 2006 with 25 years in health policy experience including service as a professional staff member to the Senate Finance Committee and the House Ways and Means Committee and as analyst at the Congressional Budget office and the Prospective Payment Assessment Commission. Immediately before joining HPA, she spent eight years at the March of Dimes developing and managing a public policy research program. She earned a BA from Boston College and a Master's in Public Policy from the University of Michigan.

**TIM WESTMORELAND, J.D.**, is a visiting professor of law and a senior scholar in health law at Georgetown University Law Center, teaching legislation and statutory interpretation, federal budget policy and health law. From 1999 until 2001, Mr. Westmoreland was the director of the Medicaid program at the Health Care Financing Administration, now CMS. During that time, he worked on such issues as TANF delinking, enrollment simplification, Medicaid managed care patients' rights, Olmstead/ADA rights in Medicaid, and aggregated upper payment limits. He spent the first 15 years of his career working for the House Subcommittee on Health and the Environment, under the chairmanship of Rep. Henry Waxman. In that job, he staffed hearings and legislation on public health, reproductive health, biomedical research, biomedical ethics, and health regulation. From 1995 to 1999, he was a senior policy fellow at the Georgetown Law Center, teaching in the clinical program on federal legislation. During that same period, he served as a counsel to the Koop-Kessler Advisory Committee on Tobacco Policy and Public Health, as a senior advisor on HIV/AIDS to the Kaiser Family Foundation, and as a lobbyist for the Elizabeth Glaser Pediatric AIDS Foundation. Mr. Westmoreland is the beneficiary of a Robert Wood Johnson Investigator Award in Health Policy Research. He went to college at Duke and law school at Yale.