

SPEAKER BIOGRAPHIES  
**Medicare 101: What You Need to Know**  
February 11, 2013

**JONATHAN BLUM**, acting principal deputy administrator and director of the Center for Medicare at the Centers for Medicare and Medicaid Services (CMS), is responsible for overseeing the regulation and payment of Medicare fee-for-service providers, privately-administered Medicare health plans, and the Medicare prescription drug program. The benefits pay for health care for over 50 million elderly and disabled Americans, with an annual budget in the hundreds of billions of dollars. Over the course of his career, Mr. Blum has become an expert in the gamut of CMS programs. He served as an advisor to Senate Finance Committee members and its current chairman, Sen. Max Baucus, where he worked on prescription drug and Medicare Advantage policies during the development of the Medicare Modernization Act. He focused on Medicare as a program analyst at the White House Office of Management and Budget. Prior to joining CMS, he was a vice president at Avalere Health, overseeing its Medicaid and Long-Term Care Practice. He holds a master's degree from the Kennedy School of Government and a BA from the University of Pennsylvania.

**SHEILA P. BURKE** is a faculty research fellow at the Malcolm Wiener Center for Social Policy and a member of the faculty at the John F. Kennedy School of Government at Harvard University. She is also a senior public policy advisor at Baker, Donelson, Bearman, Caldwell & Berkowitz. She is a distinguished visitor at the O'Neill Institute for National and Global Health Law, Georgetown University Law Center, and is a research professor at Georgetown University's Public Policy Institute. Ms. Burke was chief of staff to Sen. Bob Dole from 1986 to 1996, when he was Senate minority and then the majority leader. In 1995, she was elected as secretary of the Senate, the chamber's chief administrative officer. From 1996 to 2000, she was executive dean and lecturer in public policy at the Kennedy School of Government. Ms. Burke joined the Smithsonian Institution in 2000 as undersecretary for American museums and national programs and in 2004 became deputy secretary and chief operating officer, a position in which she served until September 2007. She served as a member of the Medicare Payment Advisory Commission from 2000 to 2007, and a member of the Board of Trustees of the Kaiser Family Foundation from 1999 to 2008, serving as chair of the board from 2005 to 2008. Ms. Burke presently serves on the boards of The Chubb Corporation and WellPoint, Inc., the Association of American Medical Colleges and The Partnership for Public Service. She is a member of the Kaiser Commission on Medicaid and the Uninsured and the Board of Visitors of Georgetown University's School of Nursing and Health Studies. She was elected to membership in the Institute of Medicine of the National Academy of Sciences and the National Academy of Public Administration. Ms. Burke earned a master's degree in public administration from Harvard and a bachelor's degree in nursing from the University of San Francisco. Early in her career, she worked as a staff nurse in Berkeley, California.

**JULIETTE CUBANSKI**, is associate director of the Program on Medicare Policy at the Henry J. Kaiser Family Foundation in Washington, D.C. As a senior member of the Foundation's Medicare policy team, Dr. Cubanski helps to lead the Foundation's activities related to the Kaiser Project on Medicare's Future, a major Foundation initiative focused on producing timely

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and authoritative analysis of leading Medicare reform proposals and on informing the debate about the future of the Medicare program. As part of these efforts, Dr. Cubanski has coauthored two authoritative studies analyzing the cost and coverage effects of raising the age of eligibility for Medicare and restructuring Medicare's benefit design. Dr. Cubanski also has been extensively involved in the Foundation's efforts to monitor the implementation of Medicare provisions in the Patient Protection and Affordable Care Act of 2010 and assess the implications for people on Medicare. In addition, Dr. Cubanski has helped lead the Foundation's analytic efforts related to the Medicare Part D prescription drug benefit and how the private drug plan marketplace has evolved since its inception in 2006. Dr. Cubanski also conducts research and analysis related to Medicare's long-term financial condition; the financial burden of health spending among Medicare beneficiaries; and Medicare beneficiaries with disabilities. Dr. Cubanski earned a Ph.D. in health policy at Harvard University, a Masters of Public Policy and a Masters of Public Health from the University of California, Berkeley, and a Bachelor of Arts degree from the University of California at Los Angeles.