Speaker Biographies
Strengthening Medicaid with Health Information Technology:
Are Providers and States Up to the Challenge?
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CRAIG BRAMMER is deputy director for the Beacon Community Program at the Office of National Coordinator for Health Information Technology. The Beacon Community Program provides funding to selected communities throughout the nation that have made inroads in the development of secure, private and accurate systems of electronic health record adoption and health information exchange. Previously, he was the project director of Cincinnati's Aligning Forces for Quality program and he was a senior research associate with the Department of Public Health Sciences at the University of Cincinnati Academic Health Center, where his work focused on performance measurement, payment reform, physician leadership and health information technology.

JUDY FEATHERSTONE is a family physician and medical director of HealthPoint, a community health center near Seattle, Washington where she leads the implementation of health information technology to create strong communities and improve the health of patients. She also leads the Enterprise Committee of the health center-controlled network which collectively has made health IT affordable and successful for multiple community health centers. This group is instrumental in preparing the network of community health centers to meet the standards of meaningful use of health IT. She is actively involved with the quality improvement, data definition and information analysis at HealthPoint as well as the Community Health Plan (a state-based managed care plan serving the Medicaid population). Dr. Featherstone joined HealthPoint 21 years ago as a full spectrum family physician and became medical director 11 years ago. She holds a B.S. in biology from Stanford University and an M.D. from University of Washington in Seattle. She did her residency in family medicine in Rochester, New York. She has held clinical faculty positions at University of Washington School of Medicine and the A.T. Still University School of Osteopathic Medicine in Arizona.

DON IMHOLZ serves as executive vice president and chief information officer for the Centene Corporation. Centene is a multi-line health care enterprise providing high quality, culturally sensitive programs and services to uninsured and under-insured individuals. The company also contracts to provide specialty services such as behavioral health, life and health management, managed vision, telehealth, pharmacy benefits management and medication adherence. Since joining Centene in 2008, Mr. Imholz has managed all aspects of information technology, including implementing several major strategic information system projects and extending the use of the internet to support Centene's rapid growth. Mr. Imholz has more than 30 years of experience in information technology, the majority at the executive level. From 1975 to 2008, he worked at the Boeing Company, serving as vice president of information technology from 2002 to 2008. At the time of his retirement from Boeing, Mr. Imholz was responsible for all application development and support worldwide. He holds a bachelor's degree in business administration from the University of Missouri in St. Louis, a

master's degree in information systems management and an executive master's degree in business administration, both from Washington University in St. Louis. In addition, Mr. Imholz has received executive education training at the Wharton School at the University of Pennsylvania and at the Kellogg School at Northwestern University.

DAVID MIX has been working in the information technology field for more than 30 years as a contractor, consultant and Virginia state government employee in various engineering, technical, management, program and project management roles. He has been supporting Virginia Medicaid for more than 10 years. In his current managerial role, he has been an active participant in state-wide health information exchange planning and implementation efforts, Medicaid information technology architecture (MITA) efforts, and the Virginia electronic health record provider incentive program. He also manages the expansion of the health IT/MITA program office in the Virginia Health and Human Services secretariat. He holds an undergraduate degree in computer science, a master's degree in business administration and a professional credential from the Project Management Institute.