

Speaker Biographies

“Long Term Services and Supports: A Rebalancing Act”

October 3, 2011

Bob Hornyak is acting director of the Center for Policy, Planning and Evaluation within the U.S. Administration on Aging (AOA). The center identifies and analyzes emerging policy issues and trends related to the aging population, develops innovative program strategies consistent with the priorities established by the assistant secretary for aging, and directs the evaluation of programs under the Older Americans Act. Mr. Hornyak was previously the director of the Office of Home and Community Based Services at AoA. Previously, he was director of the Center for the Advancement of State Community Service Programs at the National Association of State Units on Aging. Earlier in his career, he was the deputy director for the Indiana Bureau of Aging and In-Home Services and also served as acting director. He is a graduate of Villanova University and received a master’s degree in clinical psychology from Indiana State University. While in Indiana, he also practiced as a licensed clinical social worker in a local community mental health center for 17 years.

Mary Jane Koren, MD, a geriatrician, is vice president for the Commonwealth Fund’s Long-Term Care Quality Improvement/Dual Eligibles Program. Prior to coming to the Fund in 2002, she held faculty appointments at the Albert Einstein College of Medicine and the Mt. Sinai School of Medicine and later served as director of the Bureau of Long Term Care Services, New York’s state nursing home survey agency. Since coming to the Fund, Dr. Koren has given invited testimony to congressional committees on several occasions and serves on numerous advisory committees, taskforces and expert panels for the Centers for Medicare and Medicaid Services and other federal agencies. She is on the board of the Long-Term Quality Alliance, chairs the board for the Advancing Excellence in America’s Nursing Homes Collaborative and, through her grantmaking activities, has furthered the adoption and spread of person-centered care in nursing homes. In 2010 she was the recipient of the Terrence Keenan Leadership Award in Health Philanthropy from Grantmakers in Health.

Carol Raphael is president and chief executive officer of the Visiting Nurse Service of New York (VNSNY), the largest nonprofit home health agency in the U.S. VNSNY provides comprehensive programs in post-acute care, long-term care, hospice and palliative care as well as rehabilitation and mental health to 30,000 patients each day, and operates the largest long-term managed care plan in New York State. Prior to joining VNSNY, Ms. Raphael held positions as director of operations management at Mt. Sinai Medical Center and as executive deputy commissioner of New York City’s Human Resources Administration, in charge of the Medicaid and public assistance programs in the city. Ms. Raphael chairs the New York eHealth Collaborative, a public-private partnership working to advance the adoption of health information technology in New York State. She is vice chair of the Long-Term Quality Alliance and chair of the Post Acute/Long-Term Care Workgroup of the National Quality Forum Coordinating Committee. She is a member of Governor Cuomo’s Medicaid Redesign Team and is co-chair of its subcommittee on Managed Long-Term Care. Ms. Raphael was a member of the Medicare Payment Advisory Commission (MedPAC) from

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1999-2005, and of the New York State Hospital Review and Planning Council from 1992-2004. She is on the boards of AARP, Pace University, the Continuing Care Leadership Coalition, and the Citizens Budget Commission and serves on numerous advisory boards. She has authored papers and presentations on post-acute, long-term and end-of-life care and co-edited the book *Home Based Care for a New Century*. Ms. Raphael has an M.P.A. from Harvard University's Kennedy School of Government, and was a visiting fellow at the Kings Fund in the United Kingdom. She was recently listed in *Crain's New York Business 50 Most Powerful Women in New York City*.

Cynthia Woodcock joined IMPAQ International in September 2011 as practice area lead for long-term care, aging, and disability. Ms. Woodcock has written issue briefs on rebalancing long-term services and supports, Medicaid consumer-directed health purchasing, and Medicare Advantage special needs plans for individuals dually eligible for Medicare and Medicaid. She was previously director of long-term services and supports (LTSS) policy and research at The Hilltop Institute at the University of Maryland, Baltimore County, and led Hilltop's work with home and community-based services waiver programs and integrated care programs for individuals enrolled in both Medicare and Medicaid. Working with the New Mexico Human Services Department, she helped launch Coordination of Long-Term Services, a statewide integrated long-term care program for Medicare-Medicaid enrollees that has achieved national recognition. Before joining Hilltop in 2004, Ms. Woodcock was a principal of Futures, Inc., a consulting group specializing in program development and strategic planning, was director of program development with the International Life Sciences Institute, and assistant vice president for program finance and management with The Commonwealth Fund. She has also held positions with the Robert Wood Johnson Foundation and the Division of Health Planning and Resource Development in the New Jersey Department of Health. Ms. Woodcock received an M.B.A. in finance from Columbia University and holds a B.A. from the University of North Carolina at Chapel Hill.