

SPEAKER BIOGRAPHIES

The Healthcare Workforce: Prescription for the Future

March 22, 2013

MARCIA BRAND is deputy administrator of the Health Resources and Services Administration (HRSA). Prior to that, Dr. Brand was associate administrator of HRSA's Bureau of Health Professions (BHP), where she provided national leadership in the development, distribution and retention of a diverse, culturally competent health workforce that provides high-quality care. Before that, Dr. Brand was director and associate administrator of HRSA's Office of Rural Health Policy. She was responsible for health policy, research and grant activities that promote better health care services in rural America. Prior to joining ORHP, Dr. Brand led efforts to plan and implement the State Planning Grant Program, which helped states explore options in providing health care coverage for uninsured residents. She also coordinated HRSA's efforts to implement the Children's Health Insurance Program (CHIP), and worked on the Secretary's Initiative on Children's Health and the President's Interagency Task Force on Children's Health Insurance Outreach, which aimed to increase enrollment in CHIP and Medicaid. As senior advisor to the deputy assistant secretary for health in 1997, Dr. Brand worked on the Secretary's Initiative on the Future of Academic Health Centers. She served as deputy director of BHP's Office of Research and Planning for two years prior to that appointment. Dr. Brand earned a doctoral degree in higher education from the University of Pennsylvania, and master's and bachelor's degrees in dental hygiene from Old Dominion University in Virginia.

DAN CAVE is president and chief executive officer of Nurtur Health, which is Centene's wellness and disease management company. Nurtur develops and delivers health, wellness and productivity improvement programs. With nearly 30 years of health industry experience, Mr. Cave has held senior leadership roles at both corporate and venture capital-backed enterprises. Prior to Nurtur, he held positions as president and CEO of Cardium Health, chief operating officer of CIGNA Pharmacy Management, and president of Specialty Health for Prudential HealthCare. Earlier in his career, Mr. Cave held a variety of senior executive roles with The Travelers, and co-founded one of the country's first disease management firms, Cardiovascular Outcome Management, Inc. in New York City. In these roles, he was responsible for providing strategic leadership and direction for multiple business segments, operational divisions, provider networks, and hundreds of employees. He serves on several industry organizations including the Health Enhancement Research Organization's (HERO) Think Tank, the National Business Group on Health, the HealthFirst Connecticut Authority, and the Healthcare Council of the Middlesex County Chamber of Commerce. Mr. Cave has a bachelor's degree in economics and was graduated as valedictorian of his class from Trinity College in Hartford, Connecticut.

MARIO GUTIERREZ is executive director of the Center for Connected Health Policy. In 2012, the Center was awarded a federal grant to become the National Telehealth Policy Resource Center. Prior to joining CCHP, Mr. Gutierrez served as a program director for The California

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Endowment for 12 years, where he led several major health care initiatives, including its 10-year, \$20 million investment in telehealth deployment throughout California. He began his career in philanthropy in 1990 as a program officer of the Sierra Health Foundation, where he managed the foundation's Community Partnerships for Healthy Children. In recognition of his achievements, Mr. Gutierrez received the prestigious 2007 Terrance Keenan National Leadership Award in Health Philanthropy. Mr. Gutierrez serves on several statewide and national non-profit boards, and is currently chairman of the Rural Policy Research Institute (RUPRI) Rural Human Services Panel, and vice chairman of the Famworker Justice Fund in Washington, DC.

ELIZABETH ROYAL is a senior coordinator for health care policy at the Service Employees International Union. She has been with the union for nine years and has focused on health care reform implementation and long-term care system reform. She has provided policy support for a number of home care worker union organizing campaigns. Prior to this, she received a master's degree in sociology from Vanderbilt University, where she focused on low-wage women in the labor market and received a B.A. in sociology from the College of William and Mary.