

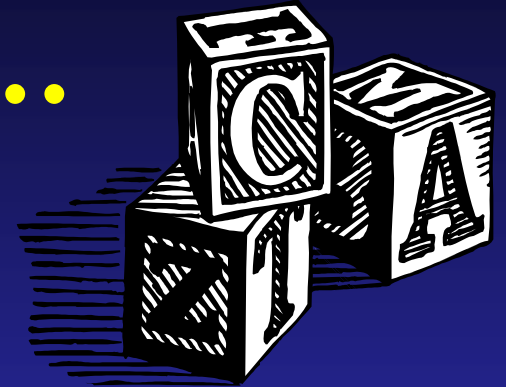
Developing a Center for Comparative Effectiveness Information

Gail R. Wilensky
Project HOPE
April 27, 2007



Comparative Effectiveness Information

A Basic Building Block...



Information on...

“What works when, for whom, provided by...”

also...

Recognition that “technology” is rarely
always effective or *never* effective



Other Countries...



- ◆ Mostly centralized process of CCE and economic assessments; literature review focus
- ◆ Agencies are usually part of government
Not surprising – use centralized payer systems

but...

- ◆ *Differ* on mandatory nature of recommendations
- ◆ *Differ* on transparency of process

U.S. Needs Something Different



“Center for Comparative Clinical Effectiveness”

- ◆ Elemental building block to “spending smarter”
- ◆ Focus on *conditions* rather than *interventions/therapeutics*; *procedures*, not just Rx and devices
- ◆ Invest in what is not yet known

Dynamic Process...

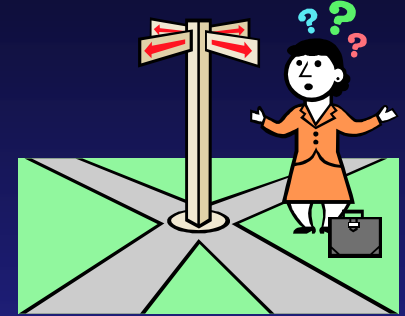
Center Would Include Data from a Variety of Sources



- ◆ “Gold Standard” - - double-blinded RCT
- ◆ “Real World” RCT (Sean Tunis)
- ◆ Epidemiological studies
- ◆ Medical record analyses
- ◆ Administrative data

Different Views on Placing the Center

- ◆ In HHS?
Separate agency; FFRDC, AHRQ
- ◆ Free standing agency in Exec. Branch
like FTC, FRB
- ◆ Quasi-Gov't
IOM/NRC



“Close to Gov’t...But not too close”

Advantages/Disadvantages +/-

Trade-offs with all placements

- ◆ If use *existing* bureaucracy, don't need to create new one
- ◆ *Vulnerability* of existing institutions to political pressures
- ◆ *Credibility* – stronger inside or outside gov't?
- ◆ *Accountability* – harder the further from gov't

Governance Issues are also Important

- ◆ Governing body needs to reflect major stakeholders
 - part of center or freestanding
- ◆ Appointments by Executive branch with confirmation by Senate?
- ◆ Specialized scientific advisory boards, created for specific issues
- ◆ Should include both intramural and extramural activities

Funding of Center



- ◆ *Preferred* Strategy:
 - direct appropriation
 - information is a “*Public Good*”

- ◆ *Realistic* Strategy:
 - direct appropriations
 - contribution from Medicare trust fund
 - Small “user fee” on all privately insured

What the Center is *NOT*



- ◆ *Not* providing a new coverage requirement used for practice decisions/*reimbursement*
- ◆ *Not* a decision-making center
- ◆ *Not* a cost-effectiveness center

C/E and C/B important, but...
should be dealt with separately