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> How has the Nongroup Market Changed Under the Affordable Care Act?

> > Linda J. Blumberg Senior Fellow

# **Risk Segmentation v. Risk Sharing**

- Prior to 2014 the nongroup market in the vast majority of states was characterized by risk segmentation:
  - The healthy were at financial advantage;
  - Much larger shares of health care costs fell on those who needed to use medical care.
- A central objective of the ACA was to spread the costs of those with health needs more broadly across the population.

**Risk sharing** = higher costs when healthy but more affordable access to necessary care when sick

**Risk segmentation** = savings when healthy but hampers affordability and access to care when sick

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### **Pre-ACA Nongroup Market**

- State rules determined access to health insurance, price paid, benefits covered;
- Only 5 states (MA, NY, NJ, VT, ME) had guaranteed issue (WA had conditional GI). Rest permitted outright denials;
- All states plus DC allowed pre-existing condition exclusion periods – limits of 6 to 36 months in 41 states and 10 had no time limit;
- 32 states allowed insurers to charge higher premiums for those with health problems with no limits. All of the rest allowed higher charges but with some limits, except NY and MA.

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### Pre-ACA Nongroup Market, Continued

- Common factors on which premiums varied:
  - Age
  - Gender
  - Geographic location
  - People's jobs (industry rating)
  - Length of time you'd had insurance and whether renewing
- Cost-sharing requirements (deductibles, coinsurance, etc.) could vary with health status/risk.

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## **Pre-ACA Nongroup Policies**

- Fearing adverse selection, nongroup insurers generally sold policies with limited benefits and high cost-sharing requirements;
  - Rarely covered mental health, substance use disorder treatment;
  - Rarely covered maternity care;
  - Generally excluded prescription drugs, or included with low limits;
  - Annual and lifetime limits common;
- Applicants couldn't get plan documents until enrolled, and documents were incredibly complicated to understand;
- Comparison shopping extremely difficult.

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## Changes Under ACA in a Nutshell

- Guaranteed issue of all products during annual OEP and SEPs;
- No pre-existing condition exclusion periods;
- Premiums can only vary by age (max 3:1) and tobacco use (max 1.5:1), no annual or lifetime \$ limits;
- All policies must include essential health benefits;
- All policies must adhere to cost-sharing standards;
- All policies must provide a standard summary of benefits and coverage provided;
- Financial assistance for those with incomes < 400% FPL;
- Changes permit comparison shopping, plus: <u>More covered benefits, less price variation = more sharing</u> <u>of health care costs across larger population.</u>

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