

**2023 Alliance Signature Series**  
**“Envisioning a Patient-First Health System”**  
Series Overview

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**The Signature Series Model - Breaking through challenges, together.**

The Alliance for Health Policy’s annual Signature Series has brought together the health policy community for seven years of courageous conversations and solution-focused dialogues. We work to lay a framework for progress on some of the most challenging health care issues. The programs are designed to convene cross-sector dialogues that feature experts in both health policy and practice, and critically examine issues to identify what’s at stake, as well as key areas of challenge and opportunity.

The Signature Series is unique in its ability to bring together the diverse perspectives, backgrounds, and experiences of experts from across the country. Together, we actively listen to our community and source opportunities for progress and innovations that will improve health and health care for all Americans. The Series creates an opportunity for this community not only to share their insights and expertise, but also to learn from colleagues and peers across disciplines, sectors, and experiences within the health care ecosystem. We know it is not enough to be a source of information – we must also create and hold spaces where people with different experiences and perspectives can better understand one another. This hallmark programming model stands on the pillars of listening first, integrating lived experiences, cultivating connection, and exchanging evidence-based information.

**The Theme - “Envisioning a Patient First Health System”**

The COVID-19 pandemic provided a sobering point of reflection that exposed key limitations in our health care system - but also great resilience. The pandemic elevated both opportunities and challenges, many of which have festered for decades. The rise in awareness and dialogue on key public health issues such as health equity, the staggering strain on the health care workforce and resources, and the need for continual, timely innovation to deliver new therapies, vaccines, and cures, all merit thoughtful discussion in the aftermath of this system-wide trauma.

At the same time, policymakers and health care professionals cannot lose sight of the patient's perspective. The health care system exists first and foremost to deliver timely, quality health care to patients. When seeking to leverage the lessons of the pandemic to address persistent obstacles and deficiencies that in many cases long-predate recent events, we must collectively prioritize the patient first.

The 2023 Signature Series will consider the *patient first, in terms of outcomes, innovation, and experience*. As policymakers, industry, providers, and advocates seek to future-proof our health system against the next challenge, we’ll consider how various elements of the health care system impact the patient experience. How do the strains and demands on our health care workforce impact patient experience? How does a focus on value-based payment arrangements impact patient outcomes? How do the incentives in our system affect medical and delivery system innovation and what do those incentives mean for patients? As we come together to explore these and myriad other questions, we will keep the patient at the center.

## The Programs – Innovating to the Ideal

Throughout the year, we will work together to identify the key attributes of a health system that prioritizes patient-first outcomes, experience, and innovation. Our programs will take a future-focused approach to problem-solving with an emphasis on “innovating to the ideal.” The Series will feature facilitated workshops, and visionary panels while centering the patient experience and perspective throughout all programs.

The Series is composed of key elements designed to listen, engage, and educate. As the year progresses, the program elements build upon each other, taking knowledge gained from the previous activity to inform the next. Programs incorporate diverse viewpoints and perspectives, ensuring each topic is holistically approached. The work culminates in a written report that summarizes lessons learned and actionable next steps for consideration by policymakers, stakeholders, and the health policy community.

### Timeline of Programs\*

<b>May 11</b>	Virtual Thought Leader Group Workshop
<b>July 19-20</b>	Exclusive Thought Leader Group Reception & Workshop (Washington, D.C.)
<b>September 12 -13</b>	Welcome Reception & Summit on Envisioning a Patient-First Health System (Washington, D.C.)
<b>October 27</b>	Live Briefing on Capitol Hill (Washington, D.C.)
<b>December 15</b>	Public Dissemination of Series Report

*\*Note that the dates above are tentative. The Alliance will update all parties on the confirmation of the timeline.*

## The Experience – Moving at the Speed of Trust

The Alliance is the leading source of evidence-based educational programming and courageous conversations for the health policy community. We strive to build familiarity, openness, and trust through meaningful engagement and convenings. In an environment that is ever more challenging, the Alliance remains unique in its ability to convene diverse, bipartisan leaders from a range of audiences to generate productive discussions on shared principles and areas of consensus.

Supporting the Signature Series is a commitment to tackling issues at the heart of today’s health policy discussions. Partners have the opportunity to share their expertise and innovative ideas with and learn from an engaged and close-knit group of peers through collaborative exercises and events. Sponsorship of the Signature Series offers your organization premier recognition throughout the year and provides multiple opportunities to network, collaborate with key experts from across the industry, and share your perspective.

<b>Sponsorship Tier Benefits</b>	<b>Visionary \$75,000</b>	<b>Champion \$50,000</b>	<b>Premier \$25,000</b>	<b>Convener \$15,000</b>
Live “Executive Insights Panel” featuring one organizational representative at the Signature Series Summit	<b>X</b>	-	-	-
Exclusive logo placement within the Signature Series meeting report released at the conclusion of the series	<b>X</b>	-	-	-
Opportunity to provide 60-seconds of pre-recorded remarks that will be shown during the Summit Welcome reception and shared on social media.*	-	<b>X</b>	-	-
Verbal Recognition from the podium at live events	<b>X</b>	<b>X</b>	-	-
Delegate Representatives to the Thought Leader Group	<b>4</b>	<b>2</b>	<b>1</b>	<b>1</b>
Summit Welcome reception tickets	<b>6</b>	<b>6</b>	<b>4</b>	<b>4</b>
Logo recognition on printed and digital materials for all Signature Series events*	<b>Top line</b>	<b>X</b>	<b>X</b>	<b>X</b>
Invitation to participate in the Alliance’s biannual Strategic Program Sessions that provide a unique opportunity to exchange insights on key policy areas.	<b>X</b>	<b>X</b>	<b>X</b>	-
Sponsorship of the 2023 Signature Series includes additional benefits for the Alliance’s Annual Dinner, taking place November 15, 2023. <i>The date of the dinner and a complete list of additional benefits are to be confirmed.</i>	<b>X</b>	<b>X</b>	<b>X</b>	-