

2024 Alliance Signature Series Series Overview

The Series | *Breaking through challenges, together.*

The Signature Series is the Alliance’s annual hallmark programming that has been spearheading transformative dialogues for eight years. This year-long Series convenes expert thought leaders, merging high-level policy analysis with actionable insights and solutions. Rooted in four core principles—active listening, lived experiences, fostering connections, and evidence-based discourse—our Series offers more than information; it provides a platform for *real-world solutions and collaborations*.

The Theme | *AI in Health – Navigating New Frontiers*

This year, the Signature Series delves into the transformative power of Artificial Intelligence (AI) in both health care and health policy. In an era where data-driven decisions are paramount, AI offers unprecedented opportunities for efficiency, personalization, and innovation on a mass scale. Yet, it also raises critical questions about ethics, privacy, and equitable access. Our Series brings together the sharpest minds in the field to dissect these complexities. Through our unique model of diverse dialogue and evidence-based discourse, we will explore how AI can and is reshaping health care—from patient care and delivery to policy actions to inform legislation and decision making.

The Model | *Innovating to the Ideal*

Our programs will take a future-focused approach to understanding and problem-solving with an emphasis on “innovating to the ideal.” The Series is composed of key elements designed to listen, engage, and educate. As the year progresses, the program elements build upon each other, taking knowledge gained from the previous activity to inform the next. Programs incorporate a diverse and multifaceted group of stakeholders composed of policymakers, industry leaders, those with lived-experience, experts and advocates. By including these diverse viewpoints and perspectives, each topic is approached holistically, and the conversation reflects the collective wisdom of the group. The work culminates in a written report that summarizes lessons learned and actionable next steps for consideration by policymakers, stakeholders, and the health policy community.

Timeline of Programs*

April	Thought Leader Working Group Meeting + Reception (Washington, D.C.)
July	Signature Series Summit + Welcome Reception (Washington, D.C.)
September	Congressional Briefing on Capitol Hill (Washington, D.C.)
October	Spotlight Webinar (Virtual)
December	Publication of Series Report

*Note that the dates above are tentative. The Alliance will update all parties on the confirmation of the timeline.

The Experience | *Moving at the Speed of Trust*

Supporting the Signature Series places your organization at the forefront of essential health policy conversations. As a go-to source for evidence-based dialogue, the Alliance offers an exclusive setting for thought leadership and engagement. Sponsorship provides valuable recognition, access to key experts, and unique networking opportunities in a high-impact setting. It's an unparalleled avenue for enhancing your organization's visibility and connecting with industry peers who are navigating the same complex landscape.

Sponsorship Tier Benefits	Visionary \$90,000	Champion \$60,000	Premier \$30,000	Convener \$15,000
Live "Executive Insights Panel" featuring one organizational representative at the Signature Series Summit	X	-	-	-
Exclusive logo placement within the Signature Series meeting report released at the conclusion of the series	X	-	-	-
NEW Signature Series "Spotlight" Webinar that will explore a key theme from the thought leader discussion and Summit*	-	X	-	-
Verbal Recognition from the podium at live events	X	X	-	-
Delegate Representatives to the Thought Leader Working Group	4	3	2	1
Summit Welcome reception tickets	8	6	4	4
Logo recognition on printed and digital materials for all Signature Series events	Top Line	X	X	X
Sponsorship recognition of the Alliance's 2024 Fall Health Policy Community Event <i>The date and a complete list of additional benefits to be announced.</i>	X	X	X	-
Invitation to participate in the Alliance's biannual Strategic Program Sessions that provide a unique opportunity to exchange insights on key policy areas.	X	X	X	X