



2024 SIGNATURE SERIES

AI IN HEALTH – NAVIGATING NEW FRONTIERS

As a part of the Alliance for Health Policy’s annual year-long hallmark program, this year the Signature Series delves into **the transformative power of Artificial Intelligence (AI) in health care and health policy**. In an era where data-driven decisions are paramount, AI offers unprecedented opportunities for efficiency, personalization, and innovation on a mass scale. However, it also raises critical questions about ethics, privacy, and equitable access.



THE SIGNATURE APPROACH

01. **OBSERVATION**

The use of AI in health care has rapidly increased, transforming the system as a result.

02. **ACTION**

The Alliance has pioneered a model for addressing health policy challenges, harnessing the expertise and experience of the health policy community. We do this through interactive, facilitated workshops featuring collaborative, future-focused dialogue and solution building.

03. **OUTCOME**

Co-create and establish “what good looks like” when it comes to AI policy in health care, forge a shared vision of a holistic approach to health policy that can serve as a guide for policies in the future.

BY THE NUMBERS

14,456

LinkedIn Impressions
throughout the series



441

YouTube views & counting
on series recordings



900+

Online Report Views
from LinkedIn and Web



46

experts convened in our
Thought Leader groups



280

attendees across 3
in-person events

2024 SERIES

In-Depth
Interviews,
Congressional
Insights Tour,
Community
Building &
Engagement

Thought Leader
Reception and
Working Group
Washington D.C.

Signature
Series Summit
& Community
Reception
Washington, D.C

NEW
Signature
Spotlight
Webinar
Virtual

Congressional Briefing
on Capitol Hill
Washington, D.C.
Release of Signature
Series Report

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SPONSORSHIP OPPORTUNITIES

MORE INFORMATION

For more information about sponsorship benefits, please contact Kelly Appenzeller at kappenzeller@allhealthpolicy.org.

	Visionary \$90,000	Champion \$60,000	Premier \$30,000	Convener \$15,000
Live “Executive Insights Panel” featuring one organizational representative at the Signature Series Summit	✓	-	-	-
Exclusive logo placement within the Signature Series Report released at the conclusion of the series	✓	-	-	-
NEW Signature Spotlight Webinar that will explore a key theme from the thought leader discussion and Summit*	-	✓	-	-
Verbal Recognition from the podium at live events	✓	✓	-	-
Delegate Representatives to the Thought Leader Working Group	4	3	2	1
Summit Welcome reception tickets	8	6	4	4
Logo recognition on printed and digital materials for all Signature Series events	Top Line	✓	✓	✓
Sponsorship recognition of the Alliance’s 2024 Fall Health Policy Community Event <i>The date and a complete list of additional benefits will be announced.</i>	✓	✓	✓	-
Invitation to participate in the Alliance’s biannual Strategic Program Sessions that provide a unique opportunity to exchange insights on key policy areas.	✓	✓	✓	✓

