

# AI IN HEALTH – NAVIGATING NEW FRONTIERS

As a part of the Alliance for Health Policy's annual year-long hallmark program, this year the Signature Series delves into **the transformative power of Artificial Intelligence (Al) in health care and health policy.** In an era where data-driven decisions are paramount, Al offers unprecedented opportunities for efficiency, personalization, and innovation on a mass scale. However, it also raises critical questions about ethics, privacy, and equitable access.



#### THE SIGNATURE APPROACH

### 01 observation

The use of Al in health care has rapidly increased, transforming the system as a result.

# **02** .\_\_\_\_

The Alliance has pioneered a model for addressing health policy challenges, harnessing the expertise and experience of the health policy community. We do this through interactive, facilitated workshops featuring collaborative, future-focused dialogue and solution building.

### 03. оитсоме

Co-create and establish "what good looks like" when it comes to Al policy in health care, forge a shared vision of a holistic approach to health policy that can serve as a guide for policies in the future.



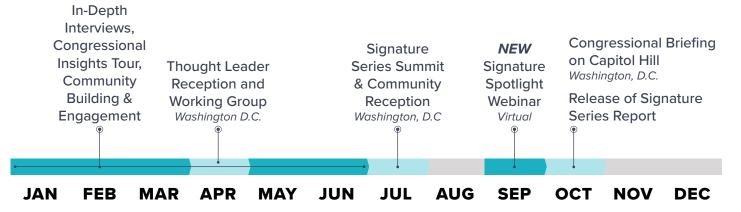
#### **BY THE NUMBERS**

14,456 LinkedIn Impressions throughout the series **441** YouTube views & counting on series recordings

900+ Online Report Views from LinkedIn and Web



#### **2024 SERIES**





#### **2024 SIGNATURE SERIES**

## SPONSORSHIP OPPORTUNITIES

#### **MORE INFORMATION**

For more information about sponsorship benefits, please contact Kelly Appenzeller at **kappenzeller@allhealthpolicy.org.** 

	Visionary <b>\$90,000</b>	Champion \$60,000	Premier \$30,000	Convener \$15,000
Live "Executive Insights Panel" featuring one organizational representative at the Signature Series Summit	~	-	-	-
Exclusive logo placement within the Signature Series Report released at the conclusion of the series	$\checkmark$	-	-	-
*NEW* Signature Spotlight Webinar that will explore a key theme from the thought leader discussion and Summit*	-	$\checkmark$	-	-
Verbal Recognition from the podium at live events	$\checkmark$	$\checkmark$	-	-
Delegate Representatives to the Thought Leader Working Group	4	3	2	1
Summit Welcome reception tickets	8	6	4	4
Logo recognition on printed and digital materials for all Signature Series events	Top Line	~	$\checkmark$	$\checkmark$
Sponsorship recognition of the Alliance's 2024 Fall Health Policy Community Event The date and a complete list of additional benefits will be announced.	~	V	V	-
Invitation to participate in the Alliance's biannual Strategic Program Sessions that provide a unique opportunity to exchange insights on key policy areas.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$

