

AI IN HEALTH – NAVIGATING NEW FRONTIERS

As a part of the Alliance for Health Policy's annual year-long hallmark program, this year the Signature Series delves into **the transformative power of Artificial Intelligence (Al) in health care and health policy.** In an era where data-driven decisions are paramount, Al offers unprecedented opportunities for efficiency, personalization, and innovation on a mass scale. However, it also raises critical questions about ethics, privacy, and equitable access.



THE SIGNATURE APPROACH

01 observation

The use of Al in health care has rapidly increased, transforming the system as a result.

02 .____

The Alliance has pioneered a model for addressing health policy challenges, harnessing the expertise and experience of the health policy community. We do this through interactive, facilitated workshops featuring collaborative, future-focused dialogue and solution building.

03. оитсоме

Co-create and establish "what good looks like" when it comes to Al policy in health care, forge a shared vision of a holistic approach to health policy that can serve as a guide for policies in the future.



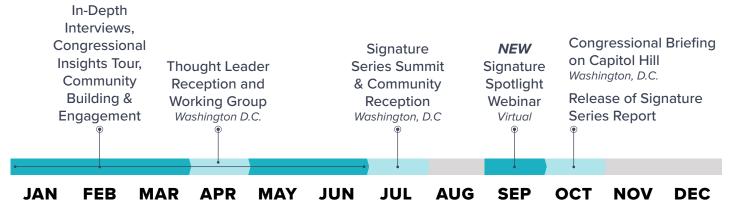
BY THE NUMBERS

14,456 LinkedIn Impressions throughout the series **441** YouTube views & counting on series recordings

900+ Online Report Views from LinkedIn and Web



2024 SERIES





2024 SIGNATURE SERIES

SPONSORSHIP OPPORTUNITIES

MORE INFORMATION

For more information about sponsorship benefits, please contact Kelly Appenzeller at **kappenzeller@allhealthpolicy.org.**

	Visionary \$90,000	Champion \$60,000	Premier \$30,000	Convener \$15,000
Live "Executive Insights Panel" featuring one organizational representative at the Signature Series Summit	~	-	-	-
Exclusive logo placement within the Signature Series Report released at the conclusion of the series	\checkmark	-	-	-
NEW Signature Spotlight Webinar that will explore a key theme from the thought leader discussion and Summit*	-	\checkmark	-	-
Verbal Recognition from the podium at live events	\checkmark	\checkmark	-	-
Delegate Representatives to the Thought Leader Working Group	4	3	2	1
Summit Welcome reception tickets	8	6	4	4
Logo recognition on printed and digital materials for all Signature Series events	Top Line	~	\checkmark	\checkmark
Sponsorship recognition of the Alliance's 2024 Fall Health Policy Community Event The date and a complete list of additional benefits will be announced.	~	V	V	-
Invitation to participate in the Alliance's biannual Strategic Program Sessions that provide a unique opportunity to exchange insights on key policy areas.	\checkmark	\checkmark	\checkmark	\checkmark

