



Medicare Advantage: Past, Present, and Future

Thursday, October 23, 2025

Welcome Remarks



Sydney Shepherd

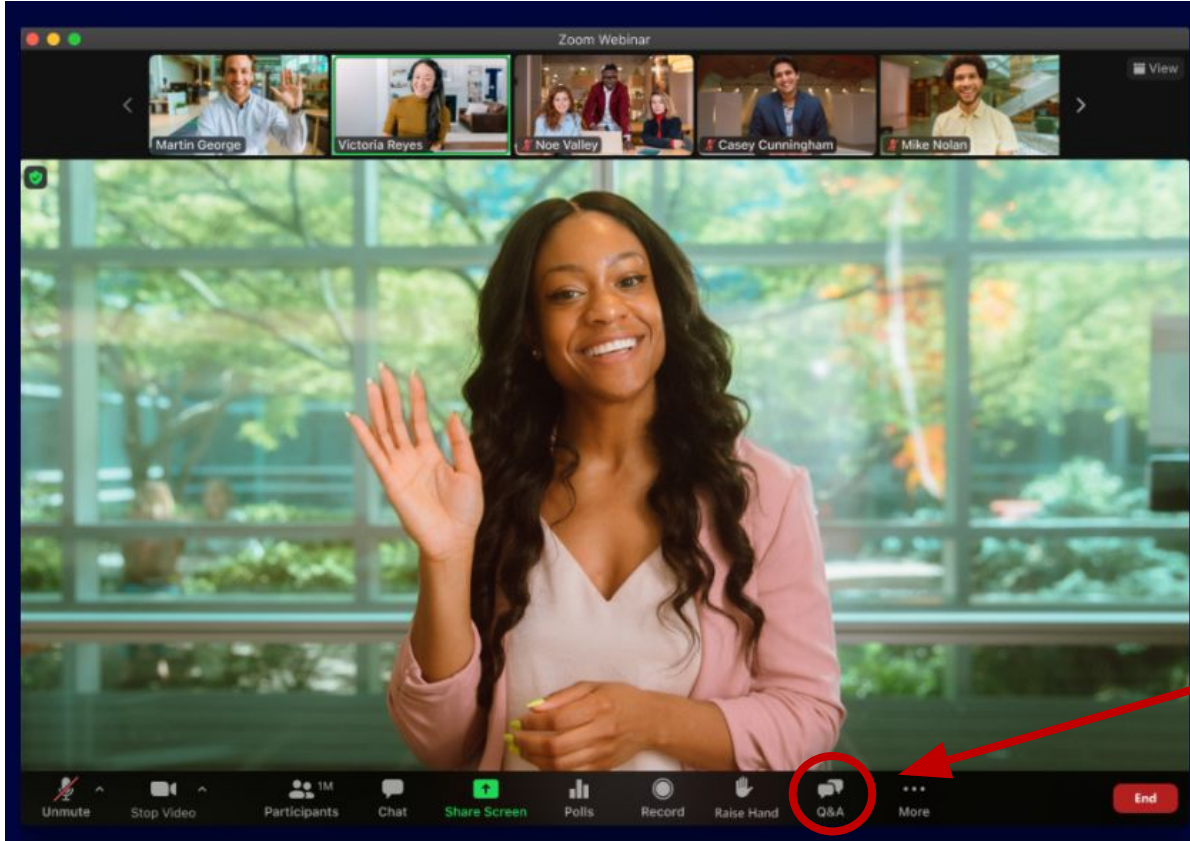
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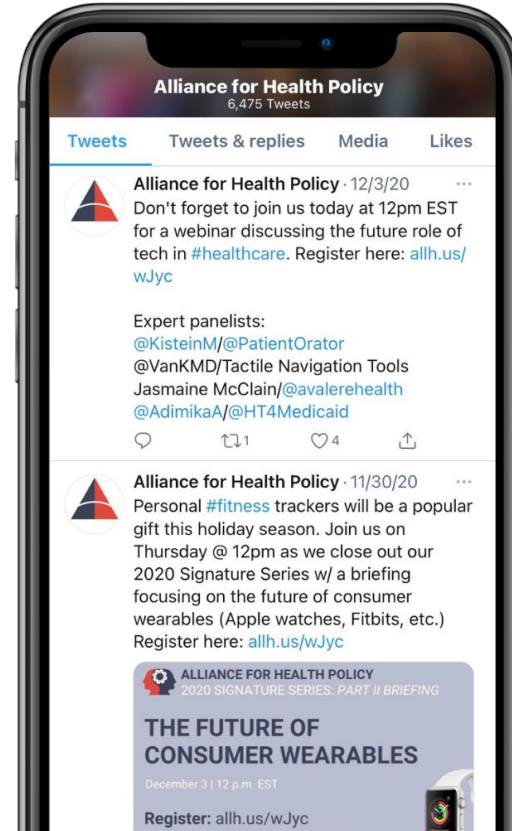
Join the Conversation



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Today's Moderator



Carrie Graham. Ph.D

Director of the Medicare Policy
Initiative

*Georgetown's Center on Health
Insurance Reform (CHIR)*

Panelists



Jonathan Blum, MPP

Non-resident Senior Scholar, *USC Schaeffer Center*, and Managing Partner, *Health Transformation Strategies*



Shawn Bishop, MPP

Senior Advisor
Akin



Brian Miller, MD, MBA, MPH

Associate Professor of Medicine, *Johns Hopkins University*, and Nonresident Fellow, *American Enterprise Institute*



Carrie Graham. Ph.D

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Initiative

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Medicare Policy Initiative

What we do...

We take an honest look at traditional Medicare and Medicare Advantage to see what is working and how to improve coverage, reduce costs, and provide meaningful choices for beneficiaries.



Research &
Translation



Policy
Analysis



Technical
Assistance



Expert
Convening



Arnold
Ventures



westhealth

Medicare Policy Initiative

Lunch provided!

Join us next week for a briefing on MA Legislation:

Medicare Advantage Policies on the Horizon

When: Monday, October 27 @ 12:30 PM

Where: Georgetown Capitol Hill Campus
125 E St. NW, Washington DC
Room M340

Register for in person or virtual: bit.ly/42KYh7M

Check out MPI's publications and events:

www.medicare.chir.Georgetown.edu



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Policy Center



Jonathan Blum, MPP
Non-resident Senior Scholar,
USC Schaeffer Center, and
Managing Partner, *Health
Transformation Strategies*

MEDICARE ADVANTAGE

Why do beneficiaries enroll, conflicting policy goals, and questions for the future

Jonathan Blum

October 23, 2025

Why Do Medicare Beneficiaries Consider Medicare Advantage?

Traditional Medicare

Medicare A/B Benefits \$185/Monthly Part B Premium	+	Medicare D Benefits \$40/Monthly Part D Premium	+	Supplemental Coverage \$217/Monthly Premium	=	Total \$5,304/Year
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Must pay out of pocket for hearing, vision, dental coverage; no out-of-pocket protection

Medicare Advantage

Medicare Advantage Plan \$185/Monthly Part B Premium*	+	Medicare D Benefits (included)	+	Supplemental Coverage (included)	=	Total \$2,220/Year*
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Medicare Advantage plans generally include coverage for hearing, vision, dental. Must provide out-of-pocket protection

Policy Makers Have Set Many (And Often Conflicting) Goals for the Medicare Advantage Program

- Provide choices for how Medicare beneficiaries receive their benefits
- Provide coverage of benefits not covered by Traditional Medicare
- Provide access to Medicare Advantage plans in all part of the country
- Foster competition
- Improve access to primary care
- Improve care coordination
- Create incentives to reduce unnecessary care
- Improve quality of care
- Promote innovation in benefit design
- Promote coverage of non-traditional benefits to reduce health spending
- Reduce federal expenditures
- Integrate care for dual-eligible beneficiaries
- Provide coverage options for retiree benefits
- Promote value-based contracts with health care providers

Prior Legislative Efforts Have Emphasized Different Policy Goals Over Time

Balanced Budget Act of 1997

- Reduced plan payments
- Promoted stronger risk adjustment
- Incented plan offerings in rural areas

Medicare Modernization Act of 2003

- Increased payments to reverse program decline
- Added payments for Part D benefits
- Promoted new benefit designs (e.g., Special Needs Plans)

Affordable Care Act of 2010

- Reduced plan payments
- Created quality bonus program

Future Policy Questions

- Should the benefits and beneficiary costs be so materially different between Traditional Medicare and Medicare Advantage?
 - Should policy makers accept the fact that Traditional Medicare is becoming unaffordable for many beneficiaries?
- Should Medicare beneficiaries be presented with so many choices?
- Should Medicare Advantage plans be restricted from employing cost-management tools (e.g., prior authorization)?
- Should the Medicare Advantage payment system continue to be benchmarked to Traditional Medicare?
- How can the Medicare program deliver more value?



Shawn Bishop, MPP
Senior Advisor
Akin



AHP Webinar on Medicare Advantage:

Past, **Present**, and Future

October 23, 2025

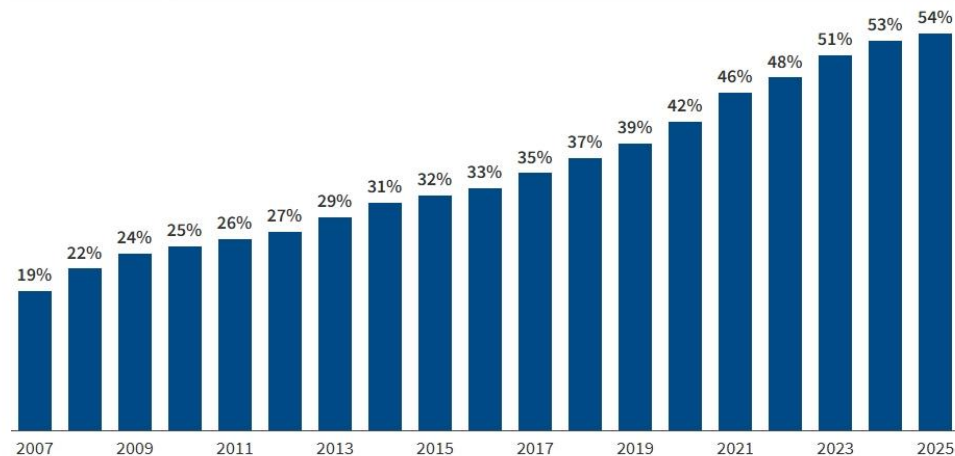
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Medicare Advantage, Enrollment Growth

Figure 1

Total Medicare Advantage Enrollment, 2007-2025

Medicare Advantage Penetration Medicare Advantage Enrollment



Note: Enrollment data are from March of each year. Includes Medicare Advantage plans: HMOs, PPOs (local and regional), PFFS, and MSAs. About 62.8 million people are enrolled in Medicare Parts A and B in 2025.

Source: KFF analysis of CMS Medicare Advantage Enrollment Files, 2010-2025; Medicare Chronic Conditions (CCW) Data Warehouse from 5 percent of beneficiaries, 2010-2016; CCW data from 20 percent of beneficiaries, 2017-2020; CCW data from 100 percent of beneficiaries, 2021-2023, and Medicare Enrollment Dashboard 2024-2025. • [Get the data](#) • [Download PNG](#)

KFF

54% of
Medicare
beneficiaries
enroll in MA -
triple the
share enrolled
in 2007

Medicare Advantage - Present

- In 2025, 54% of eligible Medicare beneficiaries are enrolled in MA.
- One in five MA enrollees is in a Special Needs Plan (SNP), continuing a steady growth trend.
- Nearly half (48%) of MA enrollment increase from 2024 to 2025 is in SNPs.
- MA enrollment remains highly concentrated, with UnitedHealth Group and Humana together covering 46% of all enrollees.

MA Enrollment Snapshot

A large, stylized letter 'A' in a dark blue color, positioned on the left side of the slide. It has a white negative space in the center, creating a triangular shape.

MA Present - Key Issues for Congress

- Enrollment - Growth and Stability
- Plan Operations - Marketing, Directories, Prior Auth, Networks
- Plan Benefits - Supplemental and \$0 Premium
- Consolidation - National, Vertical
- Federal 10-Year Spending is >\$8 Trillion



Brian Miller, MD, MBA, MPH

Associate Professor of
Medicine, *Johns Hopkins
University*, and Nonresident
Fellow, *American Enterprise
Institute*

Beneficiary Tradeoffs

Medicare Advantage *Cost to the Beneficiary* Fee For Service Medicare



Total premium cost to the beneficiary **\$185/month in MA v. \$444.51/month**
Or

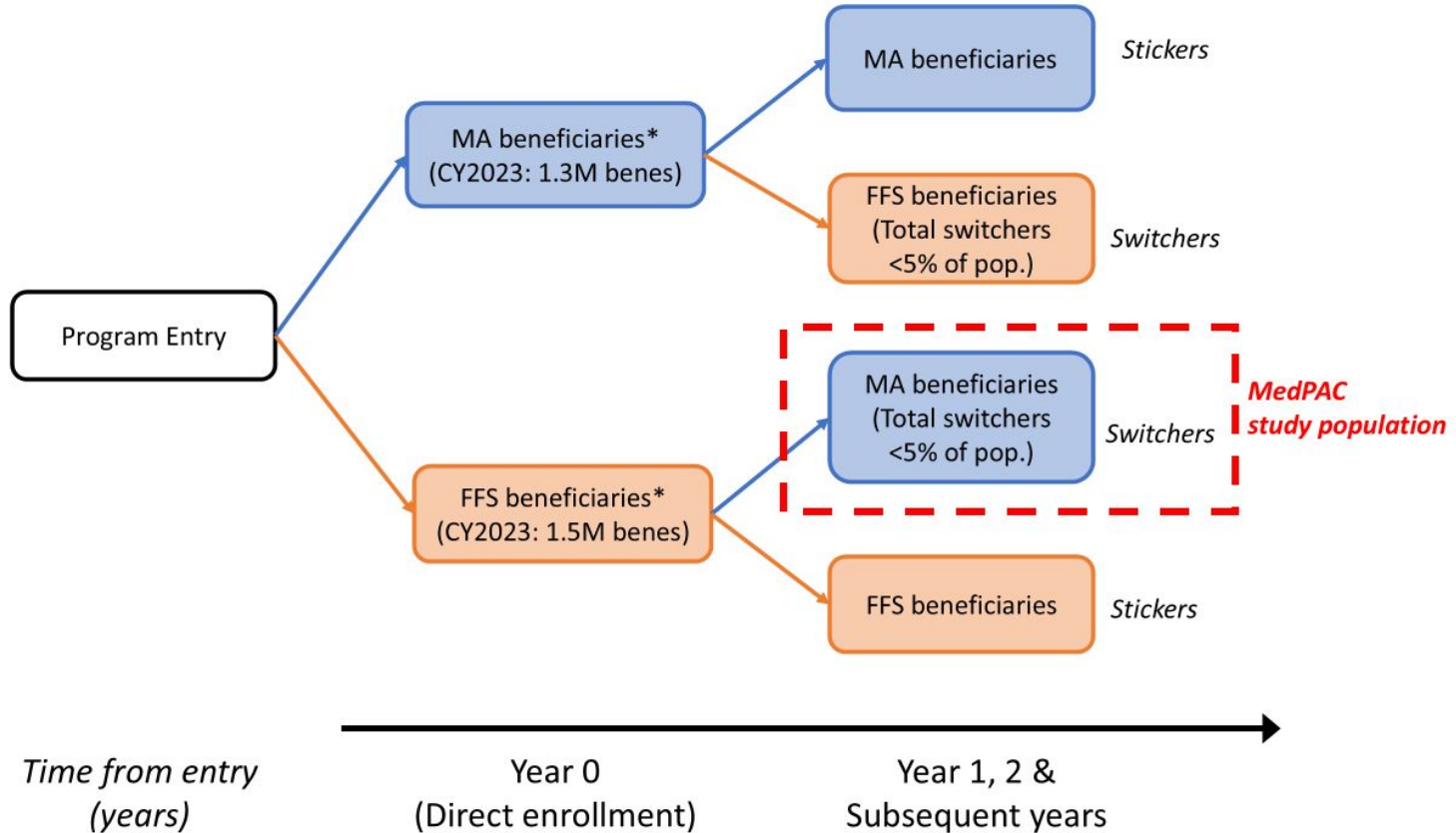
\$2,220/year in MA v. \$5,334.12/year

Provider Improvements **Desperately** Needed

- Transmit information to the point of clinical service and facilitate patient-clinician conversation on value
 - If PA req'd or not
 - Formulary tiering
 - Real-time benefit info
- EHRs and plans must work together to automate data submission to plans + PBMs
- Plans should automate approval to accelerate access to therapy
- Drive automation of diagnosis coding across Medicare at the point of care with clinician oversight (ensure complete coding)



Taxpayers Need a More Complete Evaluation



Future Directions

1. Better Evaluation

- Compare FFS and MA for 3 critical populations of enrollment, stickers, and switchers
- Use a control group
- Compare 3 critical spending questions

2. Recognize the Medicare program as a population of populations

- Institutionalized populations, chronic disease families, duals
- Need more customization of benefits and care delivery with better filters
- Benes have agency

3. CMS needs to be a stronger regulator

- Mission of contracting for an FFS plan and setting prices in conflict with pragmatic regulation over MA
- Look at FDA as an example of best practices

4. FFS Medicare operational reforms to make program beneficiary-centric, more affordable, and support health systems

- Reintegrate UPICs into MACs
- Let MACs use F/W/A savings to rebate Part B premiums to benes or pay certain provider more

Moderated Q&A

Closing Remarks



Sydney Shepherd

Senior Educational Program
Manager
Alliance for Health Policy

Take Our Survey!

Please fill out the evaluation survey by using the QR code, link in the chat or via email this afternoon!



Upcoming Events



Health Policy Forecast Symposium

Tuesday, November 18, 2025 | 1:00-5:00 PM
Barbara Jordan Conference Center, Washington, DC

Post-Symposium Evening Reception

Tuesday, November 18, 2025 | 5:15-7:30 PM
Astro Beer Hall, Washington, DC

allh.us/events

Thank you for attending!